# **Historic, Archive Document**

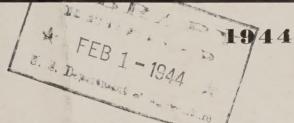
Do not assume content reflects current scientific knowledge, policies, or practices.



# RIOWER SEEDS

**Special** Wholesale Prices for Florists and Nurserymen

62.09





Early Flowering Sweet Peas - Star

# 745 WALL STREET

# MURPHY SEED COMPANY LOS ANGELES

# ANTIRRHINUM (Snapdragon) Majus Grandiflora Rust Resistant ''Pink Glory''

# Your Business AND Our Business

Your reputation as a grower of superior flowers and plants is maintained and furthered when you restrict your seed source to one maintaining an equally high reputation for seed production. In no line of endeavor is quality more essential to success or ultimately more economical than in the choice of seeds. It is the foundation of profitable production of salable stock.

Murphy Seed Company insists upon furnishing only seed of the highest quality procurable. We closely watch the growing developments of the foremost commercial growers on the Pacific Coast. We sell seeds to many growers who supply the critical Los Angeles market, nationally known for quality standards. Our first-hand knowledge of seed and flower production, our painstaking selection and reselection of seed from the most superior strains, is an integral and priceless part of every order we fill.

# Murphy Seed Company

745 Wall Street

Los Angeles 14

California

Terms: Thirty days net cash to customers of approved credit or established accounts. New customers, cash with order, C.O.D. or satisfactory references. To avoid delay in shipment, cash should accompany order unless satisfactory credit has been established. Prices in this list are net, postpaid in the U.S.A. and Canada, and subject to change without notice.

If you wish your order sent by air mail, please add 8c per ounce for packing and postage.



Aster Florist New Upright Single Rainbow Mixed (Wilt Resistant)

# ASTER FLORIST NEW UPRIGHT SINGLE RAINBOW MIXED (Wilt Resistant).

This new habit in Rainbow Asters perfected for the Los Angeles market and shippers has really reached its height of perfection. Instead of regular branching habit this variety grows perpendicular, providing a fast cutting and bunching aster. Flowers grow very even at the top. Single and often semi-double blooms appear. The mixture contains all the bright, popular aster colors and this year we offer this to our trade as a flower worthy of your attention. Tr. Pkt., 25c; ½-oz., 45c; 1-oz., \$1.35; lb., \$16.00.

# REMEMBER

# MURPHY'S BETTER COLUMN NON-BRANCHING STOCKS give you these outstanding features:

**LARGE FLOWERS**—Full double florets measuring 2 to 2½ inches in diameter, nicely arranged on long flower spikes.

**SPLENDID COLORS**—Good rich bright colors, excellent for use alone and in combinations.

LONG STEMS—20 to 40 inch stems give you the best quality for your customers.

**DOUBLES**—High percentage of doubles makes these stocks a very profitable crop for you.

	1/4 Oz.	Oz.	***************************************	Oz.	1/4 Lb
ABRONIA			ALYSSUM		
UMBELLATA (Sand Verbena)— Pink Trailing. Tr. Pkt., 15c		\$ .50	CARPET OF SNOW (Procumbens)  —Dwarf flat pancake type of plant,		
ACROCLINIUM (Everlasting)			not over 3"; re-selected strain. Tr. Pkt., 15c	.80	2.25
Rosy pink annual, 12". Cut and dry in bud form for winter bouquets. New, large flowered hybrids. <b>Tr.</b>			LITTLE GEM — 5"; dwarf upright, compact type; uniform in type. Tr. Pkt., 15c	.65	2.00
Pkt., 40c	.30	.90	LILAC QUEEN — This strain has been re-selected to the deep side		
Pkt., 40c	.60	1.70	of lilac; noted improvement over the old type. <b>Tr Pkt., 20c</b>	.80	2.0
AGATHEA (Blue Marguerite) COELESTIS—Deep sky blue with			MARITIMUM (Sweet Alyssum) — The old-fashioned tall variety	.30	.9
yellow disc; height $2\frac{1}{2}$ ; hardy perennial in the west, used in the east for greenhouse and conservatory.			VIOLET QUEEN—A rich violet. Tr. Pkt., 25c	1.00	3.0
Tr. Pkt., 30c	.55	1.65	ALYSSUM (Perennial)		
1000 4			SAXATILE COMPACTUM — l' upright branching, golden yellow. Tr.		
			Pkt., 20c SAXATILE SILVER QUEEN (Sul-	.85	2.5
	Pr		phureum)—Light lemon yellow. Tr. Pkt., 25c	2.00	6.0
			ANAGALLIS (Pimpernel)	Oz.	1/4 L
		A.	GRANDIFLORA BLUE — A deep, rich blue, 9". 1/4 oz. 25c	.80	2.5
	<b>C</b>		Red, 9". 1/4 oz. 25c	.80	2.2
			GRANDIFLORA—Mixed. 1/4 oz. 20c	.70	2.0
			ANCHUSA (Annual)		
			BLUE BIRD—A vivid indigo blue; 18", very compact. Tr. Pkt., 15c	.50	1.5
			ANCHUSA (Perennial)		
Ageratum Ne	w Midge	t Blue	ITALICA—Dropmore variety, gentian blue, 6'. Tr. Pkt., 20c	.80	2.2
AGERATUM (Floss Flower)  BLUE BALL — Vary somewhat in	0.5	0.00	MYOSOTIDIFLORA—Good for rock gardens, 1½'. Tr. Pkt., 65c	1/4 Oz. 3.35	10.0
habit. Tr. Pkt., 25c	.65	2.00	X NUTLICATO		
BLUE BALL IMPROVED—This strain receives the highest mark of approval for form and dwarfness plus			ANTHEMIS  KELWAYI—(Golden Marguerite)— 3', lemon yellow, daisy-like flowers.		
size and richness of color. <b>Tr. Pkt., 25c</b>	1.15	3.40	Tr. Pkt., 15c	.20	Э.
BLUE CAP — 4"; excellent strain; miniature flowers. Tr. Pkt., 25c	1.10	3.30	ANEMONE		
BLUE PERFECTION — Deep blue, large flowered, 1'; branching habit;		81	These strains have been carefully re-selected for size, color and extra long stems.		
good for cut flowers. Tr. Pkt., 25c  MIDGET BLUE — A silver medal	.45	1.35	HIS EXCELLENCY—Large, single, fiery scarlet. Tr. Pkt., 35c	1.00	3.0
award, all America trials. Grows 2"-3" high; literally covered with			BLUE—Giant single blue. Tr. Pkt., 35c	1.10	3.
blooms. True in color and type from seed. <b>Tr. Pkt., 50c</b>	2.25	6.65	NEW LILAC ROSE — A fine new		
LITTLE BLUE STAR — 5"; densely covered with bright blue flowers.  Tr. Pkt., 25c	.85	2.50	florist's color. <b>Tr. Pkt., 50c.</b> WHITE — Large pure white with	2.00	6.
IMPERIAL DWARF WHITE—8"-10";			green center. <b>Tr. Pkt., 50c CORONARIA</b> —Giant single, mixed.	1.65	5.1
medium size flowers	.35	1.00	Tr. Pkt., 30c	.55	1.



**Antirrhinum Rust Proof** Majus Grandiflorum

1/4 Oz.

.85

.85

.85

.85

.85

Oz.

2.50

2.50

2.50

2.50

2.50

2.50

A	N	T	IR	R	H	NI	JM	(Snapdragons)
	a r					IAI		i (Snabaradons)

MAJUS GRANDIFLORA — Rust Resistant. Out of a group of 17 separate colors, some very similar in size and color, we have selected the following. Each represents the best in its color, length of stem, plant structure and size of bloom.
OPAL QUEEN—Terra Cotta; a very large flower; spaced very close on the stem; medium green foliage.  Tr. Pkt., 35c
ORANGE SHADES — From light to deep orange; medium size flowers, wiry stems. Tr. Pkt., 35c
PADRE — Crimson; large flowers; irregular spacing; self tube; stems and foliage a dark green. Tr. Pkt., 35c
PINK GLORY — New base branching salmon rose. Very fine cut flowers. Tr. Pkt., 35c
ROSALIE — New, clear rose pink. Tube is very large and placed extremely close on the spike. 18" tall and good branching habit. Tr. Pkt., 35c
SALMON ROSE PINK SHADES— This is very well named; medium- size flowers, closely spaced on stem. Light green foliage. Tr. Pkt., 35c

SHASTA WHITE — A very good	1/4 Oz.	Oz.
white. Tr. Pkt., 35c	.85	2.50
WALLFLOWER RED - Bronze		
flower, light self tube; dark green		
foliage and stems. Tr. Pkt., 35c	.85	2.50
VELLOUI I GUERN. II. PKI., JJC	.00	2.50
YELLOW JACKET — A very large,		
dark yellow; light creamish tube,		
closely spaced on dark green foli-		
age. Tr. Pkt., 35c	.85	2.50
MAJUS MIXED — Made from sepa-		
rate colors to give a perfect color		
balance. Tr. Pkt., 30c	.70	2.00
MAXIMUM OR SUPER GIANTS (I	Rust Resi	stant)
ALASKA (Pure White)—Somewhat		
small in size, but closely spaced		
on stem, light green foliage, thick		
stems. Tr. Pkt., 35c	1.00	3.00
CAMPFIRE — Coppery scarlet;		
medium size flowers; dark green		
foliage. Tr. Pkt., 35c	1.00	3.00
CRIMSON — Fiery crimson; large		0.00
flowers, thick stems, dark foliage.		
Tr. Pkt., 35c	1.00	3.00
	1.00	3.00
FAIR LADY PINK — The lightest of		
all pink snapdragons with white		
tube, slight yellow tip on snout.  Tr. Pkt., 35c	1.00	0.00
The PRIOR DISC.	1.00	3.00
MANDARIN YELLOW — Very close		
to canary bird in color, but a large flowering type, closely spaced on		
stem; dark green foliage. Tr. Pkt.,		
35c	1.00	3.00
PINK SENSATION — Medium pink	1.00	3.00
shade, tube self, very large flowers, placed extremely close on stem,		
yellow tip on snout. Tr. Pkt., 35c	1.00	3.00
SALMON ROSE SHADES—Mixture	1.00	3.00
from light to deep salmon rose shades; medium size flowers, thick		
stems. <b>Tr. Pkt., 35c</b>	1.00	3.00
MAXIMUM MIXED — Special bal-	1.00	3.00
anced mixed, made from above		
colors. Tr. Pkt., 35c	1.00	3.00
COIOIS. III I KII, OUC	1.00	3.00
SUPER MAJESTIC (Base Branching)	)	
18 to 24". Rust Resistant.		
HARMONY - Light terra cotta;		
flowers placed irregularly on stem;		
dark green foliage, golden yellow		
snout. Tr. Pkt., 35c	1.00	3.00
ORANGE SHADES — Light to deep		3.50
terra cotta orange; very large		
flowers placed close on stem; dark		
green foliage. Tr. Pkt., 35c	1.00	3.00
ROSE SENSATION — Light rose	1.00	3.00
pink, slightly yellow tip on snout;		
wiry stems on medium green foli-		
age. Tr. Pkt., 35c	1.00	3.00
ROYAL CRIMSON—A very deep	1.00	3.00
ROTAL CRIMSON—A very deep		
velvety crimson, tube is medium self, large flowers on thick stems,		
medium green foliage. Tr. Pkt., 35c	1.00	3.00
	1.00	3.00
SILVER PINK—About 1 degree		
darker than maximum Fairlady;		
medium size flowers, pale yellow		
tip on snout; wiry stems on light	1.00	2.00
green foliage. Tr. Pkt., 35c	1.00	3.00
SUPER MAJESTIC MIXED—Care-		
fully blended to make a good color balance. <b>Tr. Pkt., 35c</b>	1.00	2.00
balance, II. PKI., 33C	1.00	3.00

ANTIRRHINUM (For Greenhouse Forcing)
*AFTERGLOW—Golden bronze.
BERTHA BAUER—Lavender.
*CEYLON COURT—Canary yellow.
*CHEVIOT MAID—The original strain, early rose pink.
*CHEVIOT MAID SUPREME—Darker than Cheviot
Maid.
CHEVIOT MAID YELLOW—Outstanding yellow.
COATE'S YELLOW PERFECTION—Taller and
darker than Ceylon Court. *LUCKY STRIKE—Pure white.
KIRKWOOD BEAUTY—Bronze with gold.
MISS WOOSTER—Rich dark bronze.
NEW DEAL—Early fragrant golden bronze.
*ROSE QUEEN (Witterstaetter)—Dark pink.
SCHROCK'S ORCHID—True orchid color; long spikes.
SUNTAN—Orange tan.
TERRY'S SURPRISE—Pink and bronze shades.
VELVET BEAUTY—Rich American Beauty.
*WHITE ROCK—Early blooming pure white.
*DAYBREAK (Rust-proof strain)—Briarcliff shade
of clear pink.
*GILBERT'S PINK—Similar to Rose Queen in color and habit.
*MARIE LOUISE—A beautiful light shell pink.
*PEGGY SCHUMANN—Glowing rose pink.
*YELLOW WONDER—An attractive golden yellow.
Above varieties—1/2 Tr. Pkt., 60c; Tr. Pkt., \$1.00;
3 Tr. Pkts., \$2.50.
*These varieties are best for early winter flowering.
These varieties are best for earry wither howering.
1/4 Oz. Oz.
NANUM GRANDIFLORA MIXED—
Special blended mixture. Tr. Pkt.,
30c



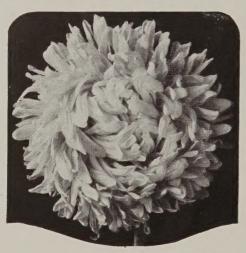
Aquilegia (Columbine)
Long Spurred Mixed

AQUILEGIA (Columbine)	1/4 Oz.	Oz.
LONGISSIMA—Long 4 inch spurs, pale yellow. Tr. Pkt., \$1.00	20.00	60.00
NEW LONGISSIMA HYBRIDS— Same as above only many attractive shades. Tr. Pkt., \$1.00	12.00	36.00
CHRYSANTHA YELLOW—Otherwise known as Golden Columbine; from the Rocky Mountains, long	60	1.70
spurred. Tr. Pkt., 25c	.60	1.70
35c	1.10	3.35
red with white corolla, about 1½.  Tr. Pkt., 75c  BLUE SHADES—Long spurred, 3'-4',	3.50	
excellent strain, built up in the past few years. <b>Tr. Pkt., 40c</b>	1.25	4.00
ORANGE and SCARLET SHADES— Long spurred, 3'. Tr. Pkt., 40c PINK SHADES—Long spurred, 3'.	1.25	4.00
Tr. Pkt., 40c	1.25	4.00
Tr. Pkt., 40c	1.25	4.00
MRS. SCOTT ELLIOTT'S STRAIN MIXED—Long spurred; wonderfully	1.20	4.00
superior strain. Unusual shades, perfect color balance. <b>Tr. Pkt., 40c</b>	1.25	4.00
ARABIS	Oz.	1/4 Lb.
ALPINA (Rock Cress) — White flowers, silvery grey foliage; for border or rock gardens. 1/4 oz., 50c	1.50	
ARCTOTIS	1/4 Oz.	Oz.
GRANDIS—2-3', African lilac daisy, white ray type flower, reverse side of petal lilac blue; dark steel-blue center. Tr. Pkt., 20c	.30	.90
BREVISCAPA AURANTIACA — 6" single orange daisy-like flowers, 2 inches across, dark centers. Tr. Pkt., 35c	2.00	6.00
HYBRIDS MIXED—l', large flowering, many bright colors, dark centers. Tr. Pkt., 40c	1.65	5.00
ARMERIA		
ALPINA — Dwarf bright rose, compact foliage. Tr. Pkt., \$1.00	3.35	10.00
MARITIMA—12" lilac rose. Tr. Pkt., 35c	1.10	3.25
GIANT PINK—1½, new, large globe-like flowers—on long, stiff stems, very good for borders or rock		
gardens. <b>Tr. Pkt., 75c</b>	3.35	10.00



Aster California Giant Rose

CALIFORNIA GIANTS (2½-3')  Flowers measuring 4½ to 6 inches across, fully curled and interlaced on plants 2 to 3 ft. tall; upright base	1/4 Oz.	Ox.	SUPER GIANT ASTER  EL MONTE—Crimson. Tr. Pkt., 35c LOS ANGELES—Shell Pink. Tr. Pkt., 35c	1/4 Oz. .85	Oz. 2.50 2.50
branching habit make up this group of asters.			EARLY GIANTS		
DARK PURPLE — Extremely large flowers. Tr. Pkt., 35c  DEEP ROSE—Good florist rose. Tr.	.85	2.50	(Wilt Resistant, 1½-2') The first of wilt resistant asters in a California Giant type, not as tall		
Pkt., 35c	.85	2.50	as regular Giants, 4 to 6 weeks earlier.		
LIGHT BLUE—Florist lavender. Tr. Pkt., 35c	.85	2.50	LIGHT BLUE — New All-American winner. Tr. Pkt., 35c	.85	2.50
PEACH BLOSSOM — Very close to American Beauty shell pink. Tr.	.85	2.50	PEACH BLOSSOM — Full-petaled flowers of attractive light pink. Tr.	05	0.50
Pkt., 35c	.85	2.50	ROSE MARIE—New deep rose, very	.85	2.50
MIXED — Special mixed of above named varieties. Tr. Pkt., 25c	.65	2.00	fine addition to this group. <b>Tr. Pkt., 35c</b>	1.20	3.35



Aster-American Beauty

.45

1.35

1.65

1.65

1.65 1.35

2.00

# **ASTERS**

# AMERICAN BEAUTY (Wilt Resistant, 21/2-3') Rather uneven as to height and habit but a very popular variety, with long, incurved petals. AZURE FAIRY — A shade deeper than Crego imp. light blue, flowers

 $4\frac{1}{2}$ " across, broad incurved. **Tr.** Pkt., 25c

CRIMSON — A little taller than		
above; long stem. Tr. Pkt., 25c	.55	1.65
DEEP ROSE - A good, long-		
stemmed deep rose. Tr. Pkt., 25c	.55	1.65
PURPLE — Large flowers. Tr. Pkt.,		
25c	.55	1.65
SHELL PINK (September Beauty)—		
Incurved, showing a slight half-		

twist. Tr. Pkt., 25c	.55
WHITE—Large flowered white. Tr.	
Pkt., 25c	.55
MIXED — Special blended mixed	
from above separate colors. Tr. Pkt.,	
25c	.55
CHOICE MIXED—Tr. Pkt., 25c	.45

# AURORA (Wilt Resistant)

# QUEEN OF MARKET

(Wilt Resistant)

Very popular in the early asters; excellent for cutting.

excellent for cutting.		
DARK BLUE—Purple. Tr. Pkt., 20c.	.35	1.00
LIGHT BLUE—Lavender. Tr. Pkt. 20c	.05	1.00
PEACH BLOSSOM—Blush pink. Tr.		
Pkt., 20c	.35	1.00
ROSE—New soft rose. Tr. Pkt., 20c	.35	1.00
SCARLET—Bright red. Tr. Pkt., 20c.	.35	1.00
WHITE—Pure white, Tr. Pkt., 20c	.35	1.00
MIXED—Choice blended mixture of		
above varieties. Tr. Pkt., 20c	.30	.90

### ROYAL (Wilt Resistant)

	mixed. Tr. Pkt.,	
20c	 	

AMERICAN BRANCHING	/4	
(Late Branching—Wilt Resistant)		
AZURE BLUE — Lavender blue		
shade. Tr. Pkt., 20c	.35	1.00
COPPERY ROSE — Dark stemmed.		
Tr. Pkt., 20c	.35	1.00
PEACH BLOSSOM—A little deeper		
than Crego pink. Tr. Pkt., 20c	.35	1.00
PURPLE—A dark blue self. Tr. Pkt.,	.00	1.00
	.35	1.00
20c	.00	1.00
ROSALIE — A very outstanding		
aster with large deep rose, fully		
double flowers. Tr. Pkt., 30c	.35	1.00
SENSATION — Dark crimson. Tr.		
Pkt., 20c	.35	1.00
WHITE—Good white, Tr. Pkt., 20c.	.35	1.00
		2.00
MIXED — Special blend of above	20	.90
named varieties. <b>Tr. Pkt., 20c</b>	.30	.90

# CREGO IMPROVED (21/2')

(Wilt Resistant)

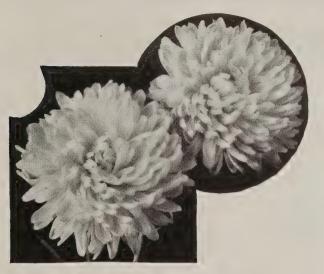
Small flowered California Giants,		
flowers measuring $31/2$ "- $41/2$ " across;		
base branching habit.		
CRIMSON — Crimson with purplish		
cast. Tr. Pkt., 25c	.35	1.00
DARK BLUE OR PURPLE - Deep		
royal purple. Tr. Pkt., 25c	.35	1.00
DEEP ROSE — Very close to Cali-	0.5	
fornia Giant deep rose. Tr. Pkt., 25c	.35	1.00
LIGHT OR LAVENDER BLUE — Tr.		
Pkt., 25c	.35	- 1.00
SHELL PINK — A little darker than		
super-giant Los Angeles. Tr. Pkt.,		
25c	.35	1.00
WHITE—Pure white. Tr. Pkt., 25c	.35	1.00
	.55	1.00
MIXED—Special blend of above		
named varieties. Tr. Pkt., 25c	.35	1.00



Aster—Improved Crego

.90

.30



Aster-American Branching

Aster—Ameri	can Bran	ching
ASTERS (Single Branching)	1/4 Oz.	Oz.
MIXED—A special mixture blended		
to supply a good single aster for	00	0.5
florist trade. Tr. Pkt., 20c	.30	.85
HEART OF FRANCE (2', Wilt Resistant)		
BRILLIANT RED — Flowers 4 inches		
across; incurved petals. Tr. Pkt., 25c	.65	2.00
ASTER SUNSHINE MIXED		
Tr. Pkt., 25c	.80	2.50
ASTER KING		
KING VIOLET (Florist Variety)—	,	
Tr. Pkt., 20c	.45	1.35
KING ROSE (Florist Variety)—Tr. Pkt., 20c	.45	1.35
KING MIXED—Made from separate		
colors. Tr. Pkt., 20c	.35	1.00
ASTER PRINCESS		
New type of free crested center		
surrounded by several rows of guard petals. Very true to type		
and color.		
PRINCESS BONNIE—Soft salmon		
pink with rich gold center. <b>Tr. Pkt., 50c</b>	.90	2.70
PRINCESS ANNE—Peach blossom.		
Tr. Pkt., 50c	.90	2.70
PRINCESS MARSHA—Rich cinna- bar scarlet. Tr. Pkt., 50c	.90	2.70
	1/4 Oz.	Oz.
BALSAM (Lady Slipper) DOUBLE BUSH FLOWERING		
MIXED—Tr. Pkt., 50c	1.00	3.50
CAMELLIA FLOWERING MIXED	.25	.70
BEGONIAS (Tuberous Rooted)		
SINGLE MIXED—Very choice col-		
ors of single types mixed. Tr. Pkt.,		
75c		
<b>DOUBLE MIXED</b> —All varieties of double types mixed—about 80%		
double. Tr. Pkt., \$1.00		

**REX HYBRIDS**—A very fine mixture contains many unusual varieties very small seed and must not be covered 500 seed packets \$2.00.

# NEW CROP BEGONIA SEED

(Fibrous-rooted)—FINE FOR BEDDING AND POTS
The plants are full of vigor and produce bright, glossy foliage and beautiful flowers, true to type and color.

1/32 Oz. 1/16 Oz.

and color.		1/16 Oz.
ADELINE—Very much like Pink		
Pearl. Tr. Pkt., only \$1.00.		
CARMEN—Rose and Pink, Bronze	<u>.</u>	
leaved foliage. Tr. Pkt., \$1.25 1/64	1 50	0.00
oz., \$2.50		8.00
CHRISTMAS CHEER—Bright Crim	. 0.05	0.00
son-scarlet. Tr. Pkt., \$1.00		6.00
ELEGANCE—Very large pink with	1	
white center. Tr. Pkt., \$1.00; 1/64 oz., \$2.25	4.00	7.50
HOLLYWOOD RED — Dwarf com-	4.00	7.50
pact plants, green foliage, brigh		
scarlet flowers. Tr. Pkt., \$1.50; 1/64		
oz., \$3.00	5.50	10.00
INDIAN MAID — Bronze foliage		
scarlet flowers Tr. Pkt., \$1.25; 1/64	Ĺ	
oz., \$2.50	4.50	8.00
ISLE de FRANCE — Extra large	9	
pure white flowers. Foliage o	1	
bright green. Tr. Pkt., \$1.25; 1/64		
oz., \$2.50		8.00
KAETHE TEICHER—Pure carmine	1.75	0.05
flowers. Tr. Pkt., \$1.00.	1.75	3.25
KING OF REDS—Very dwarf scar	•	
let, green foliage, bronze-edged Tr. Pkt., \$1.50. 1/64 oz., \$3.00	5.50	10.00
LUMINOSA—Deep scarlet, reddish	3.30	10.00
brown foliage. Tr. Pkt., \$1.00; 1/64	1	
oz., \$2.00	3.50	6.50
LUMINOSA COMPACTA — Extro	Y	
dwarf, green foliage, bronze- edged. <b>Tr. Pkt., \$1.50</b>		10.00
MASTERPIECE—Showy clear rose	5.50	10.00
pink. Tr. Pkt., \$1.00; 1/64 oz., \$2.25	- 5 4.00	7.50
PRIMA-DONNA — Light Carmine		7.00
rose. Tr. Pkt., \$1.00	4.00	7.50
SCANDINAVIA—New large flow-	-	
ered medium pink, green foliage		
Tr. Pkt., only \$1.00		
WHITE BEDDING QUEEN—Choice white flowers. Tr. Pkt., \$1.00	3.25	6.00
WHITE PEARL—Fine white flow-		0.00
ers. <b>Tr. Pkt., \$1.00</b>		6.00



Begonia Luminosa

1/4 Oz.	Oz.
.30	.95
	1.60
3.00	• • •
Oz.	1/4 Lb.
.90	• • •
.70	2.00
<b>CO</b>	1.00
	1.80
.00	1.00
.60	1.80
.60	1.80
.60	1.80
.60	1.80
	.50 1/16 Oz. 3.00 Oz90 .70 .60 .60 .60



Calendula Sunshine Chrysantha

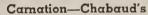


ed

Calendula Ca	ampfire	Improve
_	Oz.	1/4 Lb.
campfire improved — Light center, large flowered orange. Tr. Pkt., 25c	.80	2.40
CHRYSANTHA YELLOW — Light center, long loose petals. Tr. Pkt.,	.60	1.80
15c	.60	1.80
petals. <b>Tr. Pkt., 15c ORANGE KING</b> —Deep orange,	.40	1.20
dark center. Tr. Pkt., 15c  ORANGE SHAGGY—Light center,	.40	1.20
fringed petal tips. <b>Tr. Pkt., 15c RADIO</b> —Quilled orange, light	.40	1.20
center. Tr. Pkt., 15c	.40 .25	1.20 .75
CALLIOPSIS		
TALL DOUBLE MIXED—Mixture of semi-double flowers. Tr. Pkt., 20c	.60	1.80
TALL SINGLE MIXED—Tr. Pkt., 15c  DWARF BICOLOR DAZZLER — 6-8 inches tall; golden yellow, maroon	.30	.90
center. Tr. Pkt., 20c  DWARF BICOLOR CRIMSON KING	.60	1.80
—Tr. Pkt., 20c	.60	1.80
DRUMMONDI GOLD CREST—12 inch; Improved Golden Wave, golden yellow, red zone. Tr. Pkt.,	.60	1.80
15c	.45	1.35

CAMPANULA ANNUAL  Annual Canterbury Bells coming	1/4 Oz.	0
into bloom six months from planting date.		
<b>ANNUAL MIXED</b> —Made up from separate colors: rose, light blue, pink, violet blue, white. <b>Tr. Pkt., 15c</b>	.25	.7
CAMPANULA BIENNIAL Medium Calycanthema.	1/4 Oz.	C
CUP AND SAUCER—Dark blue, light blue, rose, white or mixed.  Tr. Pkt., 30c	.55	1.6
MEDIUM SINGLE—Dark blue, light blue, pink, white or mixed. Tr. Pkt., 15c	.25	.7
CAMPANULA (Perennial)		
CARPATICA—Dwarf rock garden variety. Blue, white or mixed. Tr. Pkt., 25c	1.15	3.4
PERSICIFOLIA (Peach Bell)—30" Coerulea blue. Tr. Pkt., 35c	1.15	3.4
PERSICIFOLIA—White. Tr. Pkt., 35c	1.35	4.0
PERSICIFOLIA—Mixed. Tr. Pkt., 35c	1.15	3.4
PYRAMIDALIS—Chimney Campanula 5' blue, white or mixed. Tr. Pkt., 35c	1.15	3.4





Oz.

2.00

1/4 Lb.

6.00



Candytuft Hyacinth Flowered White

Florists find many uses for this increasingly popular flower.

# X NID VTIIET A NINIII A I

CANDYTUFT ANNUAL		
	Oz.	1/4 Lb.
GIANT HYACINTH FLOWERED—An extra select florist strain, built up by years of work, selecting for true type and whiteness. Tr. Pkt., 20c	.75	2.2
MINIATURE GEM—Dwarf hyacinth flowered; 4" high, a gem for the rock garden, pure white. Tr. Pkt. 20c	.85°	• • •
<b>UMBELLATA</b> —Carmine, crimson, flesh pink, lavender, rose cardinal, white or mixed. <b>Tr. Pkt., 15c</b>	.50	1.25
	1/4 Oz.	Oz
CANDYTUFT (Iberis) Perennial. GIBRALTARICA—Lilac. Tr.Pkt., 20c	.40	1.30
SEMPERVIRENS—White. Tr. Pkt., 35c	1.35	4.00
JUCUNDA—Dwarf pink. Tr. Pkt., 50c		

Oz.	1/4 Lb.
.75	2.25
.85°	•••
.50	1.25
1/4 Oz.	Oz.
.40	1.30
1.35	4.00

Plants are of robust upright habit, bearing huge flowers of fine form, come about 90% double and quite		
true.	1/4 Oz.	Oz.
CARDINAL RED (Sparkler)—Scar-		
let red. Tr. Pkt., 40c	1.30	4.00
CRIMSON—Blood red. Tr. Pkt., 40c DEEP ROSE—Rose Queen, Tr. Pkt.,	1.30	4.00
40c	1.30	4.00
DEEP SALMON—Aurora. Tr. Pkt.,	1.00	7.00
40c	1.30	4.00
FLESH PINK—Reine Rose. Tr. Pkt.,		4.00
40c Diamin To Dia 40c	1.30 1.30	4.00 4.00
WHITE—Jeanne Dionis. Tr. Pkt. 40c YELLOW—Marie Chabaud. Tr. Pkt.,	1.30	4.00
40c	1.30	4.00
MIXED—Tr. Pkt., 35c	1.30	4.00
PERPETUAL GIANT MIXED		
A strain similiar to Chabaud's		
Giant Improved, same habit of		
earliness; flowers at least one-		
third larger. <b>Tr. Pkt., 40c</b>	2.50	7.50
ENFANT DE NICE MIXED		
A cross between Chabaud's Giant		
and Perpetual; the result shows		
plants of robust, upright habit		
with long, strong, stalks, wide		
leaves; color comes 75% true from seed and about 90% double. Tr.		
Pkt. 35c	2.25	6.50
		0.00
MARGUERITE CHOICE MIXED	Oz.	1/4 Lb.

Fragrant bedding carnation. Tr. Pkt., 35c .....

**CARNATIONS** 

CHABAUD'S GIANT IMPROVED

# CELOSIA CRISTATA

CELOSIA PLUMOSA

CRIMSON — Crimson scarlet. Tr.

YELLOW—Golden yellow. Tr. Pkt., 25c

(Feathered Cockscomb)

Pkt., 25c .....

Cockscomb)	1/4 Oz.	Oz.
<b>DWARF EMPRESS</b> —Crimson combs with dark leaves. <b>Tr. Pkt., 25c</b>	.45	1.40
DWARF GOLDEN YELLOW—Yellow combs with light leaves. Tr.		
Pkt., 25c	.40	1.15
DWARF MIXED—Tr. Pkt., 20c	.35	1.00
TALL MIXED—Tr. Pkt., 20c	.25	.75



Celosia Plumosa

1/4 Oz.

.35

.35

Oz.

1.00

1.00

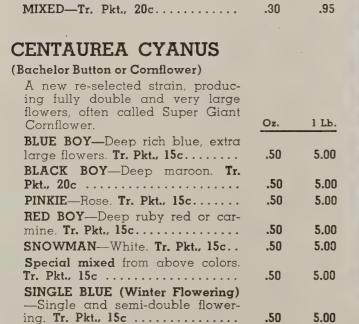
Contaurea Imperialis

# CENTAUREA IMPERIALIS

(Sweet Sultans)	Oz.	1/4 Lb.
AMARANTH RED—BRILLIANT ROSE, DEEP LAVENDER, PURPLE,		
ROSE OR WHITE. Tr. Pkt., 20c	.95	3.00
MIXED—Tr. Pkt., 20c	.70	2.00

### CENTAUREA

SUAVEOLENS—Yellow, Sweet Sulton. Tr. Pkt., 20c	.70	2.00
CANDIDISSIMA—Dusty Miller, yel-	1/4 Oz.	Oz.
low silvery foliage. Tr. Pkt., 40c	1.35	4.00





Cheiranthus Golden Bedder

# CENTAUREA CYANUS DWARF

JUBILEE GEM—Deep blue flowers		
of compact growth. Tr. Pkt., 20c	.85	10.00
<u> </u>	.00	10.00
LILAC LADY—Bright lilac mauve.		
Same habit as above Tr Pht 20c	85	10.00

CHEIRANTHUS	Oz.	1/4 Lb.
ALLIONI GOLDEN BEDDER-A		
new color in this Siberian Wall-		
flower; golden yellow. Tr. Pkt., 20c	.60	1.80
ALLIONI ORANGE - Brilliant		
Orange. Tr. Pkt., 15c	.40	1.20



Cineraria Giant Exhibition Mixed

## CINERARIA

A June sowing will make 5 inch pots for Xmas.

**GIANT EXHIBITION MIXTURE**—Largest flowered and strongest growing strain. Plants semi-dwarf. **Tr. Pkt.**, \$1.00;  $\frac{1}{64}$  oz., \$2.75.

CALIFORNIA SUPER GIANT—Plants are basal branching and bear large numbers of extremely large flowers. BLUE SHADES, CRIMSON and CARMINE SHADES, SALMON SHADES, CHOICE MIXED. Tr. Pkt., \$1.00; 1/64 oz., \$2.50; 1/32 oz., \$5.00. 1/8 oz., \$15.00; 1/4 oz., \$30.00

<b>CLARKI</b>	A		Oz.	1/4 Lb.
MIXED-	1/4 oz.,	35c	1.00	3.00
A		TTTS		

### CHRYSANTHEMUM

ANNUAL (Painted Daisy)		
BURRIDGEANUM—White, scarlet	00	00
zone. Tr. Pkt., 15c	.30	.90
NORTHERN STAR—Giant white,		
yellow zone. Tr. Pkt., 15c	.30	.90
TRICOLOR MIXED—Tr. Pkt., 15c	.30	.90
<b>SEGETUM ELDORADO</b> — Bright canary yellow, large brown disc.		
Tr. Pkt., 15c	.30	.90
SEGETUM (EVENING STAR)— Golden Yellow. Tr. Pkt., 15c	.30	.90
SEGETUM (MORNING STAR)—		
Pale Primrose. Tr. Pkt., 15c	.30	.90
SEGETUM-MIXED, Tr. Pkt., 15c	.30	.90
CHRYSANTHEMUM MAXIMUM	1/4 Oz.	Oz.
(Shasta Daisy)		
SHASTA DAISY ALASKA—Very large white flowers. Our strain is selected for higher growth and		
blooms slightly earlier. Tr. Pkt., 20c	.30	1.00

# COBAEA SCANDENS

CHRYSANTHEMUM MAWII— Dwarf l ft. perennial, rich pink in color, a gem for rock garden or border; silvery foliage. Tr. Pkt., 35c

(Climber)	
PURPLE—Sometimes listed as vio-	
let blue. Tr. Pkt., 20c	 .80
WHITE—Tr. Pkt., 20c	 1.00

# COLLINSIA

Annual, used in rock gardens and	1/4 Oz.	Oz
edging, prefers a dry location.		
BICOLOR MIXED—Tr. Pkt., 15c	.50	1.50

# COLEUS

RAINBOW MIXED—Tr. Pkt., 50c... ...

# **COREOPSIS**

improved double and semi-double.	ra r	
Tr. Pkt., 20c; <sup>1</sup> / <sub>4</sub> oz., 25c	<b>.</b> 75	2.25
MAYFIELD GIANT — Large flowering single, deep golden yellow. Tr. Pkt., 20c	.40	1.20
LANCEOLATA GRANDIFLORA — Ordinary strain of single yellow. Tr. Pkt., 15c	.40	1.20
FLORA PLENA DOUBLE—Smaller flowered semi-double. Tr. Pkt., 20c	.50	1.50

# CUPHEA

OLITTU		
FIREFLY—Bright rosy scarlet; use-	1/4 Oz.	Oz
ful as pot plant, for beds and		
borders; dense compact growth. <b>Tr.</b>		
Pkt., 35c	.65	2.00
AVALON HYBRIDS — Shades of		
lavender, lilac, pure pink, crimson,		
and many other interesting		
shades. Tr. Pkt., 40c	.90	2.75

## CONVOLVULUS

DWARF ROYAL ENSIGN — Deep		
ultramarine blue. Tr. Pkt., 25c	.60	2.00
DWARF TRICOLOR BLUE-1 oz.,	¼ Lb.	l Lb.
30c	.90	2.70
DWARF TRICOLOR ROSE—1 oz.,		
30c	.90	2.70
MAURITANICUS — Blue Trailing.	½ Oz.	Oz.
Tr. Pkt., 25c	.65	2.00



Coreopsis Double Sunburst

4.50

1.50

MURPHI SEED CO., L	OS A	NGE
COSMOS	1/4 Oz.	Oz.
New early flowering strain.		
SENSATION CARDINAL—New	00	0.5
Crimson, Tr. Pkt., 20c	.30	.95
SENSATION PINKIE—Pink. Tr. Pkt.,	.20	.60
SENSATION PURITY—White. Tr.	.20	.00
Pkt., 15c	.20	.60
SENSATION MIXED-Tr. Pkt., 15c.	.25	.75
COSMOS Early Double Crested		
This group is somewhat more dwarf than the other varieties; both		
single and double flowers appear		
on the same plant.		
CRIMSON—PINK OR WHITE. Tr.		
Pkt., 25c	.80	2.50
MIXED. Tr. Pkt., 20c	.60	1.80
COSMOS	Oz.	1/4 Lb.
Early Single Mammoth Flowering		
Standard large flowering type.		
CRIMSON—PINK OR WHITE OR		
MIXED. Tr. Pkt., 15c	.30	.90
COSMOS		
Late Mammoth Flowering		
Large late flowering cosmos taller		
than the early with dense heavy		
foliage.		
GIANT MIXED—Contains crimson,		
pink and white	.25	.75
EARLY KLONDIKE ORANGE		
<b>FLARE</b> —Early strain, produces larger flowers; a vivid orange. <b>Tr.</b>		
Pkt., 20c	.60	1.80



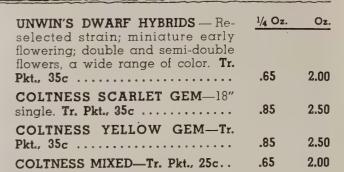
### NEW KLONDIKE YELLOW FLARE

Bright clear yellow, similar to orange flare in habit. **Tr. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.** 

# NEW SEMI-DOUBLE ORANGE RUFFLES —

CYN	$\sim$	$\frown$	ופפ	TTRA	$\pi \kappa$	лπ	$\mathbf{BH}$	4
CIIV	$\mathbf{U}$	$\mathbf{U}$		OIAI	$\boldsymbol{\alpha}$			-

(Chinese Forget-Me-Not)	Oz.	1/4 Lb.
BLUE	.30	.90
FAIRY-BLUE—Cambridge blue. Tr. Pkt., 15c	.40	1.20
dark blue, light blue, and white. Base-branching habit. <b>Tr. Pkt., 25c</b>	.50	1.50
FIRMAMENT—A new dwarf compact plant, rich blue color and even	.50	1.50
habit. Tr. Pkt., 20c	.50	1.50
DAHLIA (California Grown)	1/4 Oz.	Oz.
<b>DOUBLE FINEST MIXED</b> —Seeds collected from the finest double		
plants in each color group. <b>Tr. Pkt.</b> , <b>50c</b>	3.25	10.00
SINGLE MIXED—Made up from		
separate colors. Tr. Pkt., 20c	.35	1.00

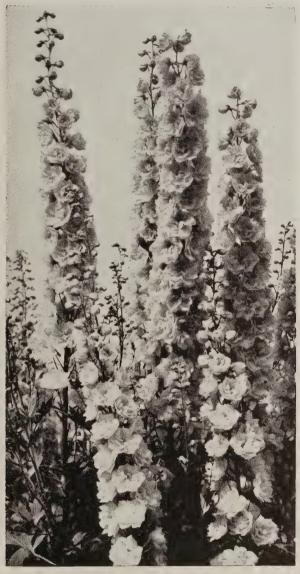




**Delphinium Pacific Giants** 

DEI DUINIIIM D. W. C.	1/ 0-	0-
DELPHINIUM Pacific Giants	1/4 Oz.	Oz.
A new strain produced on the Pacific Coast. Flowers are huge, beautifully spaced on the stem. This strain throws high percentage of doubles. Our seed selected and grown from originator's stock.		
DARK BLUE SHADES, LAVENDER		
PASTEL SHADES, LIGHT BLUE		
SHADES, PASTEL SHADES, VIO-		
LET SHADES—Each of above col-		
ors: Tr. Pkt., \$1.00; 1/8 oz., \$1.85	3.35	10.00
WHITE—Pure white with velvety		
texture. <b>Tr. Pkt., \$1.00</b> ; ½ oz., \$2.00	3.85	11.50
MIXED—Tr. Pkt., \$1.00; ½ oz., \$1.85	3.35	10.00
10.7		

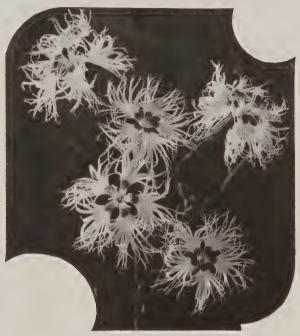
DELPHINIUM WREXHAM HOLLYHOCK TYPE	1/4 Oz.	Oz.
Best commercial strain on the mar- ket, flower spikes are of pyramid shape.		
ART, DEEP BLUE, LIGHT BLUE or MID-BLUE SHADES—Tr. Pkt., 75c MIXED—Tr. Pkt., 50c	2.50 1.85	8.00 <b>5.</b> 50
<b>DELPHINIUM</b> (Blackmore and Langdon Type)	Oz.	1/4 Lb.
MIXED—Gold Medal Hybrids. Tr. Pkt., 50c; 1/4 oz., \$1.00	3.35	10.00



Delphinium Blackmore and Langdon Hybrids

BELLADONNA (Improved)	Oz.	l Lb.
A reselected Belladonna strain. <b>Tr. Pkt.</b> , <b>50c</b> ; <sup>1</sup> / <sub>4</sub> <b>oz.</b> , <b>\$1.25</b>	4.15	50.00
BELLAMOSUM (Improved)		
Same as above. Tr. Pkt., 50c; 1/4 oz.,		
\$1.25	4.15	50.00
LAMARTINE—Taller and a deeper	1/4 Oz.	Oz.
gentian or marine blue, excellent cut flower habit. <b>Tr. Pkt., 50c</b>	1.35	5.00
BELLADONNA—Light blue. Tr.	0.5	0.00
Pkt., 35c	.65	2.00
RELLAMOSUM—Dark blue, Tr. Pkt.,		
35c	.65	2.00
000		

CARDINALE—True scarlet wild delphinium of California. Tr. Pkt., 35c .85 2.50



DIANTHUS ANNUAL

Dianthus Superbus Loveliness

(Sweet William)	1/4 Oz.	Oz.
SWEET WIVELSFIELD—12"; a new		
hardy annual; a splendid number		
for the rock garden or as cut		
flowers.	0.0	0.5
SINGLE MIXED—Tr. Pkt., 15c	.30	.85
DOUBLE MIXED—Tr. Pkt., 25c	.65	2.00
HEDDEWIGII LACINIATUS SIN-	20	
GLE SALMON QUEEN—Tr. Pkt., 20c	.30	.85
SPLENDENS—Tr. Pkt., 20c	.30	.85
VESUVIUS—Orange Scarlet. Tr.	00	٥٣
Pkt., 15c	.30	.85
MIXED—Tr. Pkt., 15c	.25	.75
HEDDEWIGII LACINIATUS		
DOUBLE—FIREBALL, PINK BEAUTY, SALMON KING or		
SNOWDRIFT—Tr. Pkt., 20c	.40	1.25
MIXED—Tr. Pkt., 15c	.25	.75
HEDDEWIGII SINGLE.	.20	./0
THE BRIDE — White, rosy purple		
eye. Tr. Pkt., 15c		.50
NOBILIS GIANT MIXED-Tr. Pkt.,		
15c	.25	.75
DIANTHUS (Perennial)		
PLUMARIS SINGLE MIXED-Tr.		
Pkt., 15c	.20	.60
PLUMARIS DOUBLE MIXED—Tr.		
Pkt., 25c		
PLUMARIS SCOTCH — Mixed im-		
proved double. Tr. Pkt., \$1.00	3.35	
LOVELINESS—Fringed and curled		
petals; light mauve lavender tinted flowers. 20" tall. <b>Tr. Pkt., 50c</b>	3.35	
DELTOIDES MIXED—Dwarf com-	3,33	• • •
pact (Maiden Pink) blooms second		
year from seed. Tr. Pkt., 25c	.90	2.70
ROCK GARDEN MIXTURE — Con-		4170
tains many rare and common spe-		
cies. Tr. Pkt., 35c	1.00	3.35
10.1		

DIASCIA  BARBARAE — Beautiful rose pink shading salmon; twin spurred flowers. Tr. Pkt., 25c	½ Oz.	Oz.
	1/4 Oz.	Oz.
DIGITALIS (Foxglove)	1/4 02.	<u> </u>
GIANT SHIRLEY MIXED—Tr. Pkt.,	.35	1.00
GLOXINIODIES MIXED — Spotted Flowers. Tr. Pkt., 15c	.50	1.50
LUTZII—Salmon Hybrids. Tr. Pkt., 15c	.50	1.50



Dimorphotheca Aurantiaca

Oz.

FELICIA BERGERIANA (King Fisher Daisy)	1/4 Oz.	Oz.
-6"; blue daisy-like flower; for pot or rock garden. <b>Tr. Pkt., 35c</b>	1.35	4.00
FORGET-ME-NOT (Myosotis)		
ALPESTRIS BLUE—Biennial. Tr. Pkt., 30c	1.00	3.00
deep blue forget-me-nots. <b>Tr. Pkt.,</b> 35c	1.15	3.35
GAILLARDIA PICTA		
(Annual) INDIAN CHIEF—Single; 15"; solid	Oz.	1/4 Lb.
bronzy red; very even in height.  Tr. Pkt., 20c	.95 .75	2.85 2.25
pleasing mixture of double; orange, yellow, red and rose shades. <b>Tr. Pkt., 20c</b>	.80	2.40
GRANDIFLORA (Perennial) DAZZLER — Golden yellow and		
maroon red. <b>Tr. Pkt., 25c; ½ oz., 40c PORTOLA HYBRIDS</b> —Very robust; shades of bronzy red. golden	1.25	3.75
tipped; excellent cut flower. Tr. Pkt., 20c; ½ oz., 30c	.85	2.55
reds, golden yellows, coppery scar- let, red gold-edged shades and combination of tints. <b>Tr. Pkt., 20c</b>	.75	2.25
GAZINIA  SPLENDENS HYBRIDA GRANDI- FLORA—Showy half hardy peren- nial, orange, yellow, and bronze daisy-like flowers. Blooms first		
year when sown early. <b>Tr. Pkt., 50c</b>	2.50	7.50

# DIMORPHOTHECA

African Golden Daisy)	1/4 Oz.	Oz.
AURANTIACA — Orange Yellow. Tr. Pkt., 15c	.45	1.35
Pkt., 15c	.40	1.25
AURANTIACA—White Beauty. Tr. Pkt., 15c	.45 .40	1.35 1.15
NEW SINUATA ORANGE GLORY —Improved orange. Tr. Pkt., 30c ELKONIS—Perennial. White with a	.70	2.40
blue disc. Tr. Pkt., 25c  SPECTABILIS (New Perennial) —	.55	1.65
Deep rose with black center. Tr. Pkt., 25c	.80	2.50

# **ESCHSCHOLTZIA**

(California Poppy)

.30	.90
.30	.90
	.30



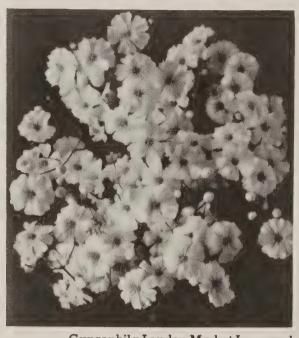
# GERBERA (Transvaal Daisy)

JAMESONI HYBRIDS—We have these selected plants growing throughout the year for seed purposes, assuring you of new seed at all times. 100 seeds, 50c; 500 seeds, \$2.25; 1000 seeds, \$4.00.

1/4 Lb.

GEUM	Oz.
MRS. BRADSHAW—Double Red., Tr. Pkt., 25c	1.65
LADY STRATHEDEN—Double Golden yellow. Tr. Pkt., 25c	2.00





Gypsophila London Market Improved

	A7 42 4		Gypsophila London Mark	et improv	vea
Godetiα—Duk	e of Yor	k			
			PERENNIAL	1/4 Oz.	Oz.
GODETIA (Dwarf Single)	Oz.	1/4 Lb.	PACIFICA — Medium size flowers of bright pink. $3\frac{1}{2}$ tall. Tr. Pkt., 25c	.85	3.00
DUKE OF YORK — Deep carmine and white. 1/4 oz., 40c	1.25	3.75	PANICULATA—DOUBLE snow white; 3'. Double and semi-double		
KELVEDON GLORY — Salmon orange. 1/4 oz., 40c	1.25	3.75	flowers. Tr. Pkt., 50c	1.50	5.00
SYBIL SHERWOOD—Salmon pink.  1/4 oz., 40c	1.25	3.75	15c	• • •	.40
PURITY—Pure sating white. 1/4 oz., 40c	1.25	3.75	creeping habit; excellent for rock gardens. Tr. Pkt., 25c	.75	2.60
MIXED—Single dwarf. 1/4 oz., 40c.	1.15	3.50	REPENS WHITE—Very hardy; 6". Tr. Pkt., 25c.	.75	2.60
TALL DOUBLE MIXED—2'; long stemmed, gladioli-like flowers. Tr.		0.40		./3	2.00
Pkt., 20c	.80	2.40	HELENIUM RIVERTON GEM—Old Gold suf-		
GOMPHRENA		,	fused with bright terra cotta changing to Wallflower red; 3' to 4' high.  Tr. Pkt., 50c	1.35	4.40
(Globe Amaranth)	00		II. PRU, JUC.	1.55	4.40
RUBRA—Bluish purple. Tr. Pkt., 15c MIXED — Contains colors of light	.60	1.80			
rose pink, purple and white. Tr. Pkt., 15c	.50	1.50	HELICHRYSUM (Strawflower) MIXED—Made especially from sep-	Oz.	1/4 Lb.
ORANGE (Haageana) — Flower looks like a ripe strawberry. Fine			arate colors to get perfect color balance. <b>Tr. Pkt., 15c;</b> ½ <b>oz., 30c</b>	1.00	3.00
everlasting. Tr. Pkt., 15c	.60	1.80	HELIOTROPE	1/4 Oz.	Oz.
GOURDS			DARK VARIETIES MIXED—15". Tr. Pkt., 15c	1.35	4.00
LARGE DECORATIVE VARIETIES MIXED—Tr. Pkt., 15c	.25		LEMOINE GIANT MIXED—24" to 30". Tr. Pkt., 15c	.75	2.50
SMALL DECORATIVE VARIETIES MIXED—Tr. Pkt., 15c	.25		HEUCHERA (Coral Bells)	1/16 Oz.	1/4 Oz.
CIMCODIII I			SANGUINEA SPLENDENS—Large, rich scarlet on 12" to 18" stems, fine		
GYPSOPHILA (Baby's Breath) ANNUAL			for cutting and an excellent rock garden or border plant. <b>Tr. pkt., 75c</b>	2.65	8.00
LONDON MARKET—Large fully petaled, pure white, about 12"	Oz.	1 Lb.	HOOD ACRES HYBRIDS (New)— Very vigorous and prolific grower.		
taller than Paris Market	.15	1.60	Bells are much larger than regular strain with a wide range of color shades. New seed is available in		
<b>PARIS MARKET</b> — Medium size white flowers; excellent stock	.15	1.60	early spring. Tr. Pkt., \$1.00	3.35	10.00

					===
HOLLYHOCKS	1/4 Oz.	Oz.	LAVETERA	Oz.	1/4 Lb.
CHATER'S DOUBLE Deep Rose.	-/4 02.		ASSURGENTIFLORA (California		
Tr. Pkt., 30c	.55	1.65	Windbreak)—Rose; 10' perennial.		
CHATER'S DOUBLE—Newport			Tr. Pkt., 15c	.40	1.20
Pink. Tr. Pkt., 30c	.55	1.65			
CHATER'S DOUBLE — SALMON ROSE. Tr. Pkt., 30c	.55	1.65	LAVENDER (Lavandula)	1/4 Oz.	Oz.
CHATER'S DOUBLE—SCARLET. Tr.	.55	1.05	MUNSTEAD'S STRAIN—Dwarf com-		
Pkt., 30c	.55	1.65	pact plants, l'; good for edging or		
CHATER'S DOUBLE—SULPHUR			planting between roses. Tr. Pkt.,	.85	3.00
Yellow. Tr. Pkt., 30c	.55	1.65	VERA—True lavender; 18"; delight-		0.00
CHATER'S DOUBLE — WHITE. Tr.			fully fragrant flowers. Tr. Pkt., 30c	.85	3.00
Pkt., 30c	.55	1.65			
CHATER'S DOUBLE — MIXED. Tr. Pkt., 25c	.45	1.35	LILIUM (Lilies)	1/4 Oz.	Oz.
SINGLE MIXED	.20	.60	REGALE — 3'-4'. White with lilac		
IMPERATOR MIXED—Large fringed	120	100	and brown, shading on the outside;		
flowers with rosette in center; re-			shading to yellow on the inside	0.0	00
sembles a double begonia; delicate		1.05	base. Tr. Pkt., 20c	.30	.90
pink to cerise salmon. Tr. Pkt., 30c	.55	1.65	PHILLIPPINENSE FORMOSANUM— White strain. Tr. Pkt., 35c	.70	2.25
HUNNEMANNIA			white strain. II. Pkt., 33C	.,,	2.20
(Santa Barbara Poppy or			TINADIA (Bula Guandanan)		
Mexican Tulip Poppy)			LINARIA (Baby Snapdragon)		
SINGLE YELLOW—Canary yellow.			MAROCCANA HYBRIDS MIXED— Fast growing hardy annual, good		
Tr. Pkt., 20c	.30	.95	for beds or borders. <b>Tr. Pkt., 15c.</b> .		.60
SUNLIGHT—Semi-double. Tr. Pkt.,	0.5		FAIRY BOQUET MIXED—Compact		
25c	.35	1.00	plants 8" to 10" in height; many		
IPOMEA			distinct colors. Tr. Pkt., 20c	.35	1.00
HEAVENLY BLUE (Clarke's strain)					
—Blue early flowering morning			LINUM (Flowering Flax)	Oz.	1/4 Lb.
glory. <b>Tr. Pkt., 20c</b>	.20	.60	RUBRUM SCARLET FLAX—Annual;		
SCARLETT O'HARA — New vivid carmine, not as early as blue morn-			1½';showy. <b>Tr. Pkt., 15c</b>	.30	.90
ing glory. <b>Tr. Pkt., 20c</b>	.35	1.00	<b>PERENNE BLUE</b> — Perennial blue flax. Pale blue on slender, graceful		
IMPERIAL JAPANESE MORNING			stems. Tr. Pkt., 15c	.40	1.20
GLORY MIXED—Large fringed	Oz.	1/4 Lb.	FLAVUM—Golden Flax; dwarf; 1'.		
flowers in bright shades. Tr. Pkt.,			Golden yellow plants; good for the		
15c	.50	1.50	rock garden. Tr. Pkt., 35c	3.00	9.00
Y Drugh	5 C	A // (1)			
		11/4	LOBELIA	1/4 Oz.	Oz.
		1	CAMBRIDGE BLUE6"; very com-		
			pact; light blue; light green foliage. <b>Tr. Pkt., 35c</b>	1.10	3.35
		X	CRYSTAL PALACE COMPACTA—	1.10	3.33
	FAR	4	True dark blue; reddish green foli-		
		TE	age. Tr. Pkt., 35c	.80	2.50
	X9/1	100	EMPEROR WILLIAM — Genetian		
	1100		blue with light foliage. Tr. Pkt., 35c	.80	2.50
Ipomea	Ipon		MRS. CLIBRAN—Deep blue, large	.00	2.50
Heavenly Blue	Scarlet	O'Hara	white eye, compact habit; medium		
PEARLY GATES (New)—All Amer-			green foliage. <b>Tr. Pkt., 35c</b>	1.00	3.00
ican Award Silver Medal Winner.			WHITE LADY — Pure chalk white;		
Flowers large sating white with a			light green foliage, very compact.  Tr. Pkt., 35c	1.00	3.00
creamy shading in the throat gives this a beautiful appearance. A			PRIMA DONNA (Trailing)—Purple	2.00	0.00
strong grower with luxurious fo-			crimson wine color, white eye, up-		
liage. Tr. Pkt., 20c	1.00	3.00	right type. Tr. Pkt., 35c	1.00	3.00
IXNITANIA			SAPPHIRE (Trailing) — Sapphire		
LANTANA			blue, large white eye, medium green foliage. <b>Tr. Pkt., 35c</b>	1.00	3.00
DWARF HYBRIDS MIXED—12". Tr.	1.65		ROMOSA—Tall Blue; 17"; re-	1.00	0.00
Pkt., 30c; <sup>1</sup> / <sub>4</sub> oz., 55c	1.00	• • •	sembles Verbena Royal Boquet;		
LATHYRUS LATIFOLIUS			upright type; bright, sky-blue color;		
MIXED—Everlasting perennial			light green foliage, excellent where a taller border is needed. <b>Tr. Pkt.</b> ,		
sweet pea	.75	2.25	25c	1.60	5.00
					0.00

# LARKSPUR

Being a leader in your community means that you always want the newest and best strains of flowers. You will find the following new and proved varieties of Larkspur the cream of the crops, producing large double flowers, closely spaced on long spikes. The first four varieties are very vigorous and grow 5 feet or more in height. Our seeds are carefully grown to give you true and brilliantly colored strains.



Super Majestic Rose Larkspur

# SUPER MAJESTICS (NEW)

This Giant Imperial type Larkspur is a stronger grower and especially good under hot and trying conditions.

SUPER MAJESTIC WHITE—Large flowering white.

SUPER MAJESTIC ROSE—Large double flowers of a pleasing salmon-rose shade.

SUPER MAJESTIC LAVENDER—Long spikes and fine stems make this a very outstanding flower.

# **GIANT IMPERIAL**—Base Branching

BLUE BELL—Light blue with white base.

BLUE SPIRE-Deep Oxford Blue.

CARMINE KING-True carmine-rose.

**DAINTINESS**—Delicate lavender, white base.

DAZZLER—Deep carmine-rose.

**EXOUISITE PINK IMPROVED**—Soft salmon-pink.

LILAC KING NEW—Clear rich lilac.

LOS ANGELES IMPROVED—Soft salmon-rose.

MISS CALIFORNIA—Pink shaded salmon.

PEACH BLOSSOM-Light Pink.

WHITE KING NEW-Best clear white.

Prices all above:

 $\frac{1}{4}$  oz., 30c; 1 oz., 95c;  $\frac{1}{4}$  1b., \$2.85; 1 1b., \$10.00.

MIXED-Made from separate colors.

<sup>1</sup>/<sub>4</sub> oz., 25c; 1 oz., 70c; <sup>1</sup>/<sub>4</sub> lb., \$2.00: 1 lb., \$8.00.

# STOCK FLOWERED VARIETIES

AGERATUM BLUE-Sky Blue.

DARK BLUE-Deep Violet Blue.

LA FRANCE—Lovely Salmon Pink.

LILAC SUPREME-Deep Lilac.

LUSTROUS CARMINE.

LOS ANGELES-Salmon Rose.

ROSEAMOND-Deep Rose Self.

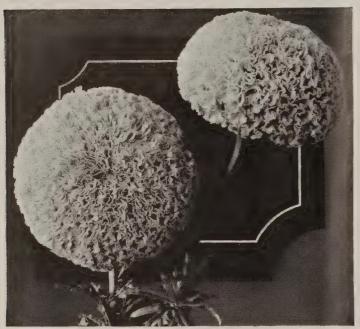
WHITE—Pure White.

 $\frac{1}{4}$  oz., 25c; 1 oz., 80c;  $\frac{1}{4}$  lb., \$2.25; 1 lb., \$9.00.

MIXED-Very Choice.

1/4 oz., 25c; oz., 75c; lb., \$7.50.

LUPINUS	Oz.	1/4 Lb.
HARTWEGI MIXED — Regular annual Lupine mixed. Tr. Pkt., 15c	.70	2.00
GIANT KING MIXED—Longer stems and larger flowers than Hartwegi; Blue, heliotrope, sky-blue and white. Tr. Pkt., 20c	.75	2.25
NANUS BLUE — Dwarf Californian native flower. 12". Tr. Pkt., 15c	.40	1.20
DWARF YELLOW—15"; richly fragrant freesia scented. Tr. Pkt., 20c	.60	1.80
RUSSELL'S HYBRIDS — Perennial. Larger and brighter flowers than the other varieties. Tr. Pkt., 50c	3.00	9.00



Marigold—Prince of Orange —Florist Strain

# **MARIGOLD**

(African Tall Double Fistulosα)	1/4 Oz.	Oz.
LEMON QUEEN IMPROVED (Los		
Angeles florist strain) — Large		
flowers, 4" across; tubular petals		
forming a hard, solid head. While		
this strain gives a small per cent of		
singles, the percentage of good		
heads is greater than other strains.		
One degree lighter than All Double	40	
Lemon. Tr. Pkt., 25c	.40	1.15
PRINCE OF ORANGE IMPROVED		
(Los Angeles florist strain) — 3'; a		
little larger in size than Lemon		
Queen; a deep orange in color. Tr.	4.0	
Pkt., 25c	.40	1.15
ALL DOUBLE LEMON—This strain		
comes all double; good for cut		
flowers. Tr. Pkt., 25c	.40	1.15



French Marigold Harmony

ALL DOUBLE ORANGE—Tr. Pkt., 25c	.40 .25	Oz. 1.15
MARIGOLD African Tall Double Imbricata Carnation Flowered BURPEE'S GOLD — 31/2" across;		
broad, flat petals, odorless foliage.  Tr. Pkt., 15c	.25	.70
loosely formed flowers; golden orange. <b>Tr. Pkt., 15c GOLDEN STATE</b> —41/4" across; broad, thick, overlaid petals form-	.25	.70
ing a good double. <b>Tr. Pkt., 15c YELLOW SUPREME</b> — 4"; flower rather irregular petal formation; 2"	.25	.75
tall. Tr. Pkt., 20c	.30	.80
ORANGE SUNSET — Deep rich orange; broad, imbricated, flat petal; huge flower size. Tr. Pkt., 20c	.50	1.50



Marigold Gigantea Sunset Orange

Mangola Gigantea	ounset Of	ange
SUNSET GIANTS — Huge flowers, 6"-7" across, with color range of orange, yellow and primrose; carnation flowered type. Tr. Pkt., 20c	<sup>1</sup> / <sub>4</sub> Oz.	Oz.
Golden orange. Tr. Pkt., 30c	.55	1.65
MARIGOLD MISSION GIA GOLDSMITH—Golden orange base-branching with good cutting stem. Flowers are fully double, in- curved chrysanthemum type. A 1941 Bronze Medal winner, Tr. Pkt.,	INTS	
YELLOWSTONE (New 1942) — Same type as above only a rich clear yellow. Our trials this year proved 100% double flowers and no off colors. Blossoms are 4 to 5	.45	1.35
inches across Tr. Pkt., 25c  MISSION GIANTS MIXED—Contains above colors plus other shades from our trial grounds. Tr.	.45	1.35
Pkt., 20c	.40	1.15

MARIGOLD FRENCH Dwarf Double—1'	Oz.	1/4 Lb.			
GOLDEN BALL—1½" across; round ball type flowers. Tr. Pkt., 15c					
LEMON BALL - Light lemon. Tr.	.50	1.50			
Pkt., 15c	.45	1.35		<b>-</b>	
Tr. Pkt., 15c	.40	1.15			),:
Pkt., 25c	.60	1.80	700		
Tr. Pkt., 15c	.35	1.00			
ican Winner). 8 inches tall. New extra-dwarf double French type, bright lemon yellow; extra compact bushy plants. Litterly covered with blooms 1 inch in diameter. Tr. Pkt., 25c.	.85	2.50			
MARIGOLD					
Dwarf French All Double	Oz.	1/4 Lb.			
BUTTER BALL — (All-American Bronze Medal). Most attractive, very compact Harmony type, ca-			Veb		
nary yellow in color. Continuous bloomer, attaining height of only			Marigold Dwar	Butter	ball
6 to 10 inches. Very early and should make a wonderful bedding					
or edging variety. <b>Tr. Pkt., 25c GOLDEN HARMONY</b> — Same as	.85	2.55	MARIGOLD Dwarf Single—1' FIRE CROSS—Orange with mahog-	Oz.	1/4 Lb.
Harmony, only golden. Tr. Pkt., 25c HARMONY — Deep orange with	.85	2.55	any red center. <b>Tr. Pkt., 15c LEGION OF HONOR</b> —Brown and	.50	1.50
maroon brown collar. Tr. Pkt., 25c  HARMONY HYBRIDS—Dwarf dou-	.60	1.75	yellow, dark green foliage. <b>Tr. Pkt.,</b> 15c	.50	1.50
ble mixed. Tr. Pkt., 20c  MELODY DWARF FRENCH DOU-	.40	1.20	TAGETES (Signata Pumila Little Giant) — Improved Mexican strain;		
BLE — (New All-American Bronze Medal Winner). Grows 12 to 15			small, single, orange flowers; very dwarf, bushy plants. <b>Tr. Pkt., 25c</b>	1.03	3.00
inches high. Literally covered with			MATRICARIA	1/4 Oz.	Oz.
golden yellow Harmony type flowers; very uniform in height, habit and color. <b>Tr. Pkt., 25c</b>	.85	2.50	CAPENSIS ALBA—2'. Tr. Pkt., 20c GRANDIFLORA DOUBLE WHITE SELECT STRAIN—Valuable for cut-	.30	.85
ORANGE BALL — 21/4" across; fully double; hard, compact ball flower. Tr. Pkt., 25c	.85	2.50	ting. Tr. Pkt., 35c	1.75	6.00
PRIMROSE — Light lemon shade, deeper than Lemon Ball. Tr. Pkt.,			Tr. Pkt., 35c	.60	2.00
25c Deep mahogany	.85	2.55	MIGNONETTE	Oz.	1/4 Lb.
and gold in uniform stripes. Tr. Pkt., 25c	.85	2.55	GOLDEN GOLIATH — 12"; giant golden yellow spike. Tr. Pkt., 25c.	.85	2.50
SPRY 1941—(A.A.S. Silver Medal). Yellow crested center. Guard			GOLIATH RED — 12"; giant red spikes. Tr. Pkt., 25c NEW YORK MARKET (Florist	.70	2.10
petals mahogany red. <b>Tr. Pkt., 20c SCARLET GLOW</b> —(New All-Amer-	.85	2.55	Strain) — Long spike, good for cutting. <b>Tr. Pkt.</b> , 25c	.80	2.40
ican Honorable Mention). Brightest red of all the dwarf double			RESEDA ODORATA IMPROVED — 16"; old-fashioned wild type	.30	.90
French marigolds; blooms open brilliant scarlet, turning to rich			MIMOSA		
tangerine as they age. Fully double 2 inch blooms borne on bushy			<b>PUDICA</b> (Sensitive Plant)—Round, lavender-colored flower heads and		
plants 10 inches in height. Tr. Pkt., 25c	1.00	3.00	very sensitive leaves, hence its name. <b>Tr. Pkt., 25c</b>	1.00	3.00
MIXED—Tr. Pkt., 25c	.60	1.80	MIMULUS	1/4 Óz.	Oz.
MARIGOLD			TIGRINUS (Monkey Flower) 1'; pro-		
<b>LIMELIGHT</b> — (New All-American Bronze Winner). Large flowered			ducing flowers of many colors. <b>Tr. Pkt., 25c</b>	1.00	3.00
French type, pale primrose yellow. 100% double and true to type and color. Flowers incurved type.			MINA (Flag of Spain)  LOBATA—Annual climber of scar-		
Tr. Pkt., 25c	8	5 2.5	0 let orange. Tr. Pkt., 35c	.85	2.50



Nasturtium Dwarf Double

NASTURTIUM		
Double Gleam	1/4 Lb.	1.15.
INDIAN CHIEF—New; dark foliage, brilliant scarliet. Oz., 25c	.85	2.50
GOLDEN GLEAM—Golden yellow. Oz., 25c	.85	2.50
MOON GLEAM — Light golden cream. Oz., 25c	.85	2.50
ORANGE GLEAM — Deep golden orange. Oz., 25c	.85	2.50
SCARLET GLEAM—Brilliant orange scarlet. Oz., 25c	.85	2.50
GLEAM HYBRIDS MIXED—Includes all the shades of double nasturtiums in a well-balanced mixture. Oz., 25c	.85	2.50
DWARF DOUBLE		
GOLDEN GLOBE — Same color as Golden Gleam, only dwarf compact plants. Oz., 25c	.85	2.50
SCARLET GLOBE — Fiery scarlet. Oz., 25c	.85	2.50
<b>DWARF MIXED</b> — Includes above colors plus Mahogany, Ruby and other hybrids. Oz., 25c	.85	2.50
SINGLE		

DWARF SINGLE MIXED—A splendid mixture of all colors. Oz. 20c..

TALL SINGLE MIXED—Includes all colors in the tall or trailing group.
Oz., 20c

BLUE, CHERRY RED, ORANGE, ROSE OR SCARLET. Tr. Pkt., 35c..

MIXED—Tr. Pkt., 35c .....

Strumosa Grandiflora—14"-16"

**NEMESIA** 

NEMESIA Nana Compacta	1/4 Oz.	Oz.
BLUE GEM IMPROVED — Tr. Pkt., 35c	1.65	5.00
FIRE KING. ORANGE PRINCE—Tr. Pkt., 35c	1.65	5.00
MIXED—Tr. Pkt., 35c	1.00	3.00
NEMOPHILIA		
INSIGNIS BLUE (Baby Blue Eyes)	1/4 Lb.	l Lb.
— A California native flower. <b>Tr. Pkt., 15c: Oz., 40c</b>	1.20	4.00
MIXED—Tr. Pkt., 15c; Oz., 40c	1.20	4.00
NEPETA		
MUSSINI — Perennial of branching	1/4 Oz.	Oz.
habit. Light blue flowers. 12" tall.  Tr. Pkt., 35c	.65	2.00
NICOTIANA		
AFFINIS WHITE — Sweet scented; 3' tall; large flowered. Tr. Pkt., 15c		.60
AFFINIS MIXED — Includes all the shades. Tr. Pkt., 15c		.40
SANDERAE CRIMSON BEDDER— 15" compact growth, deep crimson red. Tr. Pkt., 25c	.55	1.65
MINIATURE WHITE (Suavolens) —		
18" upright compact growth, fragrant. Tr. Pkt., 50c	3.35	10.00



Nierembergia Hippomanica

NIEREMBERGIA	1/16 Oz.	Oz.
HIPPOMANICA (Blue cut flower)— Light lavender blue, 5 to 6" plants, nicely rounded, excellent for border work or rock garden. Tr. Pkt., 50c;		
1/32 Oz., \$1.00	2.00	20.00
PURPLE ROBE — (New 1942 All-American Bronze Medal). Several shades deeper blue, or violet blue, than above. Very dwarf, about 6 inches tall. It prefers full sun, sandy loam, and makes a won-	,	
derful border or edging plant. A continuous bloomer. Tr. Pkt., 50c; 1/32 Oz. \$1.65	3 በበ	30.00

.70

.70

1/4 Oz.

1.50

1.00

2.00

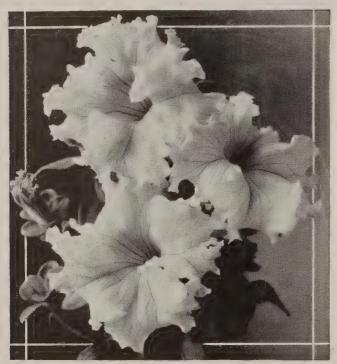
2.00

Oz.

4.50

3.00

PANSY SWISS GIANT	1/4 Oz.	Oz.	PRINCE OF WURTTEMBERG—Dark 1/32 Oz. 1/16 Oz.
ALPEN GLOW—Giant Red. Tr. Pkt.,			crimson, black veined throat. Tr. Pkt., 75c: 1/64 Oz., \$1.35 2.50 4.75
75c; ½ Oz., \$2.40	4.00	12.00	Pkt., 75c; 1/64 Oz., \$1.35 2.50 4.75 PRINCESS OF WURTTEMBERG —
BERNA—Dark violet blue. Tr. Pkt.,			Orchid rose, dark veined throat.
75c; ½ Oz., \$2.40	4.00	12.00	Tr. Pkt., 75c: 1/64 Oz., \$1.35 2.50 4.75
BLUE — Rich, clear blue. Tr. Pkt.,	4.00	10.00	SILVER ROSE — Light silvery or
75c; ½ Oz., \$2.40	4.00	12.00	orchid rose shading lighter towards
yellow. <b>Tr. Pkt., 75c; 1/8 Oz., 2.40.</b> .	4.00	12.00	the throat. <b>Tr. Pkt., 75c; 1/64 Oz.,</b> \$1.35
RHEINGOLD — Large, yellow with	2.00	12.00	WHITE — Large white with yellow
brown blotch in center. Tr. Pkt., 75c;			throat. Tr. Pkt., 75c; 1/64 Oz., \$1.35 2.50 4.75
1/8 Oz., \$2.40	4.00	12.00	MIXED—Tr. Pkt., 75c; 1/64 Oz., \$1.35 2.50 4.75
SWISS WHITE—Pure white. Tr. Pkt.,	4.00	10.00	
75c; ½ Oz., \$2.40	4.00	12.00	
<b>DWARF SWISS IMPROVED</b> — Splendid color range; plants dwarf;			
large, brilliant flowers with short			
stems. Tr. Pkt., 75c; 1/8 Oz., \$2.40	4.00	12.00	AND
SUPER SWISS MIXED—Reselected.			The state of the s
Splendid colors and long stems. Tr.	4.00	12.00	
Pkt., 85c; ½ Oz., \$2.40	4.00	12.00	
Tr. Pkt., 75c; 1/8 Oz., \$2.00	3.35	10.00	
GENEVA SUPER GIANTS MIXED—			
Richest assortment of colors and			
extra long stems make these large			
flowers excellent for cutting. Tr. Pkt., \$1.00; ½ Oz., \$2.50	5.00	16.00	
DWARF GENEVA GIANTS MIXED	0.00	20.00	
-6 inches. Plants are of a very			
dwarf and compact habit. Flowers			
are large and have a very fine display of colors. This is an excel-			SUPER DWARF RUFFLED GIANTS OF CALI-
lent strain for field grown pansies.			FORNIA — Especially perfected for pot work; a splendid color range, extra large flowers. Half Tr.
Tr. Pkt., 75c; 1/8 Oz., \$2.40	4.00	12.00	Pkt., 75c; Tr. Pkt., \$1.25; 1/64 Oz., \$2.25; 1/32 Oz.,
Fine, big flowers. Tr. Pkt., \$1.00;			\$4.00; 1/16 Oz., \$7.00.
1/8 Oz., \$3.20	5.00	16.00	'
MAPLE LEAF GIANTS — The color			PETUNIA DWARF RUFFLED 1/32 Oz. 1/16 Oz.
range is limited but the flowers are extra large. Excellent for hot			GIANTS (Ramona strain) — Good
climates. Tr. Pkt., 75c; 1/8 Oz., \$2.00	3.35	10.00	color mixture. <b>Tr. Pkt., 75c; 1/64 Oz., \$1.85</b>
AMERICA MIXED—The best pansy			O21, \$1.00
for early planting. Excellent color	4.00	12.00	Man
blend. Tr. Pkt., 75c; 1/8 Oz., \$2.40  BABY DELIGHT — Small bedding	4.00	12.00	
variety; fringed blue that shades			
lighter towards edge. Quite attrac-	2.50	7.50	
tive. Tr. Pkt., 50c	2.50	7.30	
PENTSTEMON			
GLOXINIOIDES MIXED SENSA-			
TION—Tr. Pkt., 35c	1.35	4.00	
BLUE GEM — Dwarf compact blue;			
for rock gardens. Tr. Pkt., 25c	.85	2.65	
DESCRIPTION	1/22 0	1/16 Oz.	Petunia Dwarf Petunia Giants
LLIOIMIN	1/32 02.	1/16 02.	Giants of California of California Ramona Strain Glamour
GIANTS OF CALIFORNIA (Ruffled Giants of medium dwarf			99 WOOLG WIN 12 44-08
habit and huge flowers.)			PETUNIA Fringed Grandiflora 1/64 Oz. 1/32 Oz.
COPPER RED—Copper scarlet with			GOLDEN JUBILEE (New) — Deep
dark throat. Tr. Pkt., 75c; 1/64 Oz.,	2.50	4.75	carmine, throat yellow cast, veined brown. Tr. Pkt., 75c 2.25 4.00
\$1.35			PRIDE OF PORTLAND — A good
Tr. Pkt., 75c; 1/64 Oz., \$1.35	2.50	4.75	rose pink. Tr. Pkt., 50c 1.25 2.25
GERMAN EMPRESS — Bluish white			ROMANY LASS — Dark velvety
with dark throat. Tr. Pkt., 75c; 1/64 Oz., \$1.35	2.50	4.75	crimson, throat dark veined. <b>Tr. Pkt.</b> , 50c 1.25 2.25
MARILYN (New)—Rich salmon. Tr.			50c
Pkt., 75c; 1/64 Oz., \$1.35	2.50	4.75	violet. Tr. Pkt., 50c 1.50 2.65
GLAMOUR—Huge ruffled flowers			THEODOSIA IMPROVED — Rosy
of a delightful salmon rose. <b>Tr. Pkt., \$1.00</b>	4.00	7.50	pink, gold center. <b>Tr. Pkt., 50c 1.50 2.65</b>



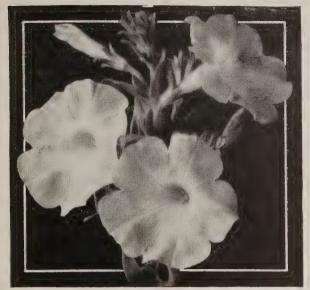
Petunia Grandiflora Single Fringed Dainty Lady

PETUNIA Fringed Grandiflora	1/64 Oz.	1/32 Oz.
DAINTY LADY—Compact delicate yellow. Tr. Pkt., 50c	1.50	2.65
PINK TRIUMPH—Bright rose pink. Tr. Pkt., 50c	1.50	2.65
RAPTURE—Orchid rose with deep rose veins and golden throat. Tr. Pkt., 50c	1.50	2.65
WHITE BEAUTY — White with a slight golden throat. Tr. Pkt. 50c	1.50	2.65
SINGLE FRINGED MIXED—Includes above varieties and many others blended by a special formula mixture, in order to get a perfect		
color balance. Tr. Pkt., 50c	1.35	2.35



Petunia Burgundy

SUPER FLUFFY RUFFLES MIXED—	1/16 Oz.	1/8 Oz.
So ruffled is this variety, it has the appearance of being double.		
Flowers are large with big throats;		
a well-balanced mixture made from separate plant selections. <b>Tr. Pkt.</b> ,		
75c; 1/64 Oz., \$1.75; 1/32 Oz., \$3.00	5.00	9.00
PETUNIA GRANDIFLORA	1/32 Oz.	1/16 Oz.
BURGUNDY — Burgundy Red. Tr		
Pkt., 50c; 1/64 Oz., 90c	1.60	3.00
DWARF ELK'S PRIDE—Large flowers. Tr. Pkt., 75c	2.25	4.00
DWARF PINK GLORY - A shade		
deeper than Topaz Rose in the hybrid group; blooms 3 to 4" across.		
Tr. Pkt., 50c; 1/64 Oz., \$1.50	2.75	5.00
ELK'S PRIDE — 16" tall; velvety violet. Tr. Pkt., 50c; 1/64 Oz., \$1.00.	1.90	3.50
PURPLE ROBE—Purple white pico-		
tee edge. Tr. Pkt., 50c; 1/64 Oz., \$1.50	2.75	5.00
GIANT STEEL BLUE—18 to 20" tall,		0.00
blooms 3½" across; steel blue, dark veined. <b>Tr. Pkt., 50c; 1/64 Oz., \$1.00</b> .	1.90	3.50
WHITE CLOUD—White with yellow	1.00	0.00
cast in throat. <b>Tr. Pkt., 50c; 1/64 Oz.,</b> \$1.25	2.25	4.00
φ1.42	2.23	4.00
PETUNIA BALCONY	1/4 Oz.	Oz.
Plants 16 to 20" high, of upright spreading type; blooms about 3"		
across.		
BLACK PRINCE — Tr. Pkt., 50c; 1/8	2.15	6.50
Oz., \$1.25	2.15	6.30
50c; ½ Oz., 90c	1.65	5.00
CORNFLOWER BLUE—A fine mid- blue shade. Tr. Pkt., 50c	1.65	5.00
CRIMSON—Dark red. Tr. Pkt., 40c		
1/8 Oz., 85c	1.30	4.00
flowered. <b>Tr. Pkt., 40c; ½ Oz., 80c</b>	1.35	4.00
ROSY MORN — New rose with white throat. Tr. Pkt., 35c	1.65	5.00
STAR OF CALIFORNIA—Dark vio-	1.03	3.00
let. Tr. Pkt., 35c; ½ Oz., 80c	1.35	4.00
WHITE—Pure white, large flowered. Tr. Pkt., 35c; 1/8 Oz., 80c	1.35	4.00
MIXED—Tr. Pkt., 35c; 1/8 Oz., 50c	.85	2.50
PETUNIA DWARF HYBRI	DS	
(Nana Compacta)	1/4 Oz.	Oz.
ALDERMAN — Deep violet blue. Tr. Pkt., 25c	.60	2.00
BLUE BEDDER — 20" high, blooms		
2½ to 3" across; a shade lighter than Hybrid Blue Bee. <b>Tr. Pkt., 25c</b> .	.65	2.00
CELESTIAL ROSE — True Nana		
Compacta type; 16" tall, medium gold throat. <b>Tr. Pkt., 25c</b>	1.05	3.00
CREAM STAR-Soft creamy white	2.00	
star shaped flowers. Tr. Pkt., 50c  DAZZLER—Deep bright rose. Tr.	1.50	4.50
Pkt., 35c	1.00	3.00
DWARF ROSE BEDDER — Compact		
plants with bright rose flowers, yellow throat. <b>Tr. Pkt., 75c</b>	1.50	5.00
GLORIA—Carmine rose. Tr. Pkt.,	1.00	0.00
35c	1.00	3.00



Petunia Dwarf Hybrids Rosy Morn

GLOW—Bright rose red. Tr. Pkt.,	¹/4 Oz.	Oz.
35c	4.00	12.00
LITTLE BLUE STAR—Ground pale pine blue starred white. Tr. Pkt.,		
50c	1.50	4.50
NORMA — Blue with white star.		
Tr. Pkt., 25c	.65	2.00
ROSE OF HEAVEN — Rose pink.  Tr. Pkt., 35c	.85	2.50
ROSY MORN - Light pink with		
white throat. Tr. Pkt., 35c	.85	2.50
ROSE QUEEN IMPROVED — Deep		
brilliant rose, a shade deeper than Celestial only with a darker throat.		
Tr. Pkt., 50c	1.50	4.50
SALMON SUPREME—Light copper		
rose with a white base. Tr. Pkt., 50c	5.00	15.00
SCARLET FLARE—Scarlet rose. Tr.		
Pkt., 75c	5.00	15.00
SILVER BLUE — Medium to light silver blue. Tr. Pkt., 35c	1.35	4.00
<b>SNOWBALL</b> —Very compact white.		
A purer white than the Snow		
Queen. Tr. Pkt., 35c	1.10	3.35
TOPAZ QUEEN — Brilliant scarlet rose. Tr. Pkt., 35c	1.75	6.00
TWINKLES — Small-flowered, pink-	1.70	0.00
starred white, forming a five-point		
star; slight gold center. <b>Tr. Pkt., 35c</b>	1.10	3.35
VIOLACEA—Rich violet. A deeper	1.10	0.05
shade than Elk's Pride. Tr. Pkt., 35c	1.10	3.35



Petunia White King



Petunia Hollywood Star

	1/4 Oz.	Oz.
VIOLET BLUE—New. Tr. Pkt., 25c.  DWARF HYBRIDS MIXED—A splendid mixture of above with other well-selected colors. Tr. Pkt., 35c	.75	2.50
PETUNIA TALL HYBRIDS	.00	2.00
BLUE BEE—Medium violet blue. Tr.		
Pkt., 30c	.50	1.50
FLAMING VELVET—Rich velvety red. Tr. Pkt., 50c	1.40	4.20
GENERAL DODDS-Velvety red with dark throat. Tr. Pkt., 30c	.50	1.50
GOLDEN ROSE (Lord Courtenay)— Clear golden rose, deep golden throat. Tr. Pkt., 25c	.65	1.65
HOWARD'S STAR IMPROVED — Velvety violet with white star. Tr. Pkt., 35c	.65	2.00
HOLLYWOOD STAR — Rich rose amber; 5-point star-shaped flower; light golden throat. Tr. Pkt., 40c	.85	2.50
INIMITABLE—Carmine rose striped white. Tr. Pkt., 20c	.35	1.00
LORD COURTENAY—Very attractive rose with golden throat. Tr. Pkt., 25c	.50	1.85
RADIANCE—Brilliant cerise rose.	.50	1.00
Tr. Pkt., 35c	.65	2.00
TOPAZ ROSE (New) — Rose pink with golden throat. Tr. Pkt., 35c VIOLACEA — Violet blue. Tr. Pkt.,	.65	2.00
30c	.50	1.50
Petunia listed; large flowered. Tr.	50	1.50
Pkt., 30c	.50	1.50



Petunia Balcony Mixed



Petunia Dwarf Hybrids Cream Star

PETUNIA MINIATURE	1/4 Oz.	Oz.
Gem types, 6-8" tall, of compact growth; blooms 2" in diameter.		
ROSE GEM—Tr. Pkt., 40c	1.40	4.20
WHITE GEM—Tr. Pkt., 40c	1.40	4.20
VIOLET GEM—Splendid dwarf vio-		
let blue. Tr. Pkt., 40c	1.40	4.20
MIXED—Tr. Pkt., 35c	1.15	3.35

VELVET BALL—Popular black prince color velvety blood red only dwarf compact growth very good for spring pot plants and outside bedding or border use. Tr. Pkt., 50c; 1/32 Oz., \$1.15; 1/16 Oz., \$2.00; 1/8 Oz., \$3.50.



Ranunculus

# RANUNCULUS BULBS

# Murphy's California Giants

Developed from top-quality strains, with a view toward supplying the commercial grower the best for successful growth and profitable sales.

MURPHY'S CALIFORNIA GIANTS include a very high percentage of doubles and semi-doubles. Mixed colors come from selected seeds of best strains and include an unusually beautiful range of colors.

Separate colors are White shades, Golden Yellow, Pink shades, Red shades and Orange shades.

# **CULTURE**

Ranunculus are very easily grown. Soak the bulbs in water for a few hours before planting and cover with one inch of soil. In very heavy soils cover with pure sand. The bulbs have finger-like projections and these should be planted down.

For a good garden display space them from 4 to 6 inches apart. Do not use fresh fertilizers, the soil should be enriched some time before the roots are set out, a good application of commercial fertilizer is profitable. A liberal supply of water with good drainage is essential.

All Bulbs F.O.B. Los Angeles — Write for Prices in April

PHLOX DRUMMONDI GRANDIFLORA	1/ 0-	0-	POPPY ICELAND		
MIXED—Tr. Pkt., 35c	1/4 Oz.	3.75	FAKENHAM APRICOT—Attractive large apricot colored flowers. Tr. Pkt., 50c	1.35	4.00
GIGANTEA SALMON GLORY (New) — Soft salmon rose with			GIANT ART SHADES (New) — Large flowers in lovely pastel shades. Tr. Pkt., 35c	.80	2.50
creamy eye, large flowers. <b>Tr. Pkt., 40c</b>	1.40	4.15	GIBSON'S GIANT ORANGE — Large russet orange. Tr. Pkt., 35c.	.80	2.50
GIGANTEA ROSY MORN—Rose pink with white eye. Tr. Pkt., 40c	1.40	4.15	THE EMPEROR—Brilliant orange. Tr. Pkt., 35c	.80 🤅	2.50
GIGANTEA RED GLORY (New)— Bright red with white eye. Tr. Pkt.,			THE EMPRESS—Salmon rose shades, smaller flowers than above. Tr. Pkt., 35c	.80	2.50
40c	1.40	4.15	RED CARDINAL (New) — Nearest approach to red. Tr. Pkt., 35c	1.10	3.35
GIGANTEA ART SHADES MIXED— A beautiful mixture of light shades with light eyes; flowers much larger			WHITE EMPEROR — Large flowering white. Tr. Pkt., 25c	.80	2.50
than regular Phlox. <b>Tr Pkt., 40c</b>	1.40	4.15	YELLOW WONDER (Amurense)— Large buttercup yellow. Tr. Pkt., 35c	1.10	3.35
NANA COMPACTA MIXED—Dwarf strain, 6 to 8" tall, of compact	Oz.	1/4 Lb.	MURPHY'S SPECIAL MIXTURE — Contains all the bright colors plus enough art shades and newer col-		
growth; fine for beds and borders.  1/4 Oz., \$1.35	4.50	• • •	ors to give a perfect color balance.  Tr. Pkt., 35c	.80	2.50
			0.4.9		



Iceland Poppy Emperor

1.00

1.00

1.00 1/64 Oz.

1.00

SANFORD'S GIANT MIXED—Large	1/4 Oz.	Oz.
flowers on long, strong stems, beautiful color range. Tr. Pkt., 35c  PASTEL TINTS — Large flowered mixture of soft pastel shades, pinks, salmon pinks, apricots, oranges, golden yellows, lemons, and a small percentage of whites.	.80	2.50
Tr. Pkt., 35c	.80	2.50
POPPY SHIRLEY SINGLE	Oz.	1/4 Lb.
AMERICAN LEGION—Large scarlet with a white cross. Tr. Pkt., 15c	.40	1.20
SHIRLEY SINGLE MIXED—All colors in this group. Tr. Pkt., 15c	.40	1.20
POPPY SHIRLEY DOUBLE BEGONIA FLOWERED		
BEGONIA FLOWERED MIXED—Tr. Pkt., 15c	.50	1.50
PRIMULAS MALACOIDES Tr.	Pkt.	

may be grown into attractive small	
pot plants for spring combinations.	
GIANT LAVENDER GLORY-Soft	
Mauve Lavender	\$1.00
GIANT SNOWFLAKE—Pure glis-	
tening white	1.00
GIANT ENCHANTRESS—Soft Sal-	
mon Rose	1.50
GIANT MIXED—Made from above	
colors	1.00
BRILLIANCY—Attractive crimson	
red; outstanding color combinations	1.00
NEW BABY-Large fairly compact	
2 + 1	1 00

Light or sandy soil with plenty of organic matter is an important point in the successful growth of the Malacoides. A January sowing

ALBA—Good size, clear white
SALMON—Very good bright sal-
mon rose; compact and excellent
for pots
MIXTURE—Carefully balanced mix-

ture of best of above colors. Tr.

Pkt., 50c .....

rose ......

# PRIMULA OBCONICA

GIGANTEA CELESTIAL BLUE Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00 GIGANTEA ROSE QUEEN Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00 GIGANTEA RED Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00 GIGANTEA WHITE Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00 GIGANTEA MIXED Tr. Pkt., \$1.50; 1/32 Oz., \$4.75; 1/16 Oz., \$8.75

# **QUEEN ANNE'S** LACE FLOWER

	-/4 02.	<u> </u>
WHITE—3', firm white flowers; used		
as filler in basket work. <b>Tr. Pk., 15c</b>	.25	.75



Ranunculi

RANUNCULUS SEED	1/4 Oz.	Oz.
After many years of careful selection we have produced one of the finest strains of ranunculus seed in the world. This seed produces a large percentage of double and semi-double flowers on long stiff stems.		
SPECIAL GOLDEN YELLOW—Rich golden yellow flowers. Tr. Pkt., \$1.00	2.80	8.50
SPECIAL FLORIST MIXED — This strain contains many of the new color shades. Tr. Pkt., 75c	2.50	7.50
WHITE SHADES — About 85% white, the balance cream and yellow. Tr. Pkt., \$1.50	4.15	12.50

RANUNCULUS SEED	1/4 Oz.	Oz.
ORANGE SHADES — Much improved orange shades. Tr. Pkt., \$1.00	2.80	8.50
of different shades of pink. Tr. Pkt., \$1.50	4.15	12.50
RED SHADES — Very bright red flowers. Tr. Pkt., \$1.00	2.80	8.50
REHMANNIA ANGULATA		
PINK PERFECTION — Bright rose; perennial, 2' to 3' tall. Tr. Pkt., 35c.  WHITE PERFECTION (New) — Perennial, 2 feet tall. White with yellow throat. Better branching	1.15	3.50
and more dwarf in habit than the pink. Tr. Pkt., 50c	2.30	7.00
RHODANTHE MACULATA ROSEA—Rose, dark	Oz.	1/4 Lb.
centered everlasting flower, 12" tall. Tr. Pkt., 25c	.85	2.50
RICINUS (Castor Bean)	1/4 Lb.	1 Lb.
ZANZIBARIENSIS MIXED—12', many shades. 1 Oz., 15c	.40	1.20
RUDBECKIA	1/4 Oz.	Oz.
BICOLOR SUPERBA—Golden yellow, dark spots. Tr. Pkt., 15c	.20	.50
HIRTA AUTUMN TINTS — Large flowers of bronzy autumn tints. Tr. Pkt., 25c	.45	1.35
yellow with mahogany zone. Tr. Pkt., 25c	.45	1.35
MY JOY—True orange yellow. Tr. Pkt., 25c	.45	1.35



Rudbeckia Hirta Autumn Tints



Salpiglossis—Grandiflora Mixed

Duipigiossis — Gia.		
SALPIGLOSSIS	1/4 Oz.	Oz.
BROWN and GOLD—Plant 3' tall		
base, branching upright type; blooms 21/2"-3" across.		
CRIMSON—Crimson self, purple cast in throat.		
LIGHT BLUE and GOLD. PRIMROSE—Deep yellow self.		
ROSE and GOLD.		
SCARLET and GOLD — Very large flower.		
VELVETY RED—Deep scarlet self.		
VIOLET and GOLD—Violet with slight gold veinings.		
WHITE and GOLD-White with		
dark orange throat; large flower.	00	1.00
Above varieties. <b>Tr. Pkt., 20c MIXED</b> —Made from above colors.	.30	1.00
Tr. Pkt., 15c	.25	.75
GLOXINIAFLORA MIXED—Mixture		
contains only veined varieties. <b>Tr. Pkt., 15c</b>	.30	.85
DWARF GIANT FLOWERING		
MIXED (New)—20", excellent for beds and borders. Tr. Pkt., 20c	.35	1.00
beds and borders. II. PRI., 200	.55	1.00
SALVIA SPLENDENS	1/4 Oz.	Oz.
FIREBRAND (Early Harbinger) —		
Early dwarf, 15". Tr. Pkt., 50c	1.50	4.50
<b>AMERICA</b> (Globe of Fire)—16", standard dwarf bedding variety.		
Tr. Pkt., 50c	1.50	4.50
BONFIRE—30". Tr. Pkt., 50c	1.50	4.50
SALVIA MISCELLANEOUS		
FARINACEA—Bright light blue. Tr. Pkt., 25c	.80	2.50
FARINACEA BLUE BEDDER — 36".	.00	2.50
long stemmed upright compact		
growth deep blue. Tr. Pkt., 35c	1.15	3.35
PATENS—30", perennial navy blue Salvia. Tr. Pkt., 25c	2.00	6.00
Darle. at a true 200	2.00	0.00

SANVITALIA	1/4 Oz.	Oz.
PROCUMBENS—4" to 5", some-		
times referred to as Creeping Zin-		
nia; small double golden yellow	0.5	
flowers. Tr. Pkt., 20c	.35	1.00
SCABIOSA		
Annual; 36" to 42" tall, base	Oz.	1/4 T.b
branching upright type; large		/4 22:
flowers; long stemmed.		
AGERATUM BLUE-Tr. Pkt., 15c.	.60	1.80
AZURE FAIRY—Azure blue. Tr.		
Pkt., 15c	.60	1.80
BLUE COCKADE — Deep azure		
blue. Tr. Pkt., 15c	.60	1.80
BLUE MOON—Tr. Pkt., 25c	.85	2.50
FIRE KING—Fiery scarlet. Tr. Pkt.,		
15c	.60	1.80
KING OF THE BLACKS—Reddish		
black. Tr. Pkt., 15c	.60	1.80
LOVELINESS—Salmon rose shades.		
Tr. Pkt., 15c	.60	1.80
PEACH BLOSSOM—Peach blossom		
pink. Tr. Pkt., 15c	.60	1.30
ROSETTE—Deep rose suffused sal-		
mon. Tr. Pkt., 20c	.75	2.25
SALMON BEAUTY—Tr. Pkt., 15c.	.60	1.80
SHASTA IMPROVED—Tr. Pkt., 15c	.60	1.80
MIXED—Tr. Pkt., 15c	.50	1.50
GIANT FLOWERING HYBRIDS	75	0.05
MIXED—Tr. Pkt., 25c	.75	2.25



Scabiosa Caucasica Isaac no	ouse nyr	rias
PERENNIAL	1/4 Oz.	Oz.
An improved strain. Color ranges in shades of lavender and blue.		
New crop of fresh seed. Tr. Pkt., 45c	1.35	4.00
Pkt., 45c	.75 .75	2.50 2.50



Scabiosa Giant Flowered Hybrids

SCHIZANTHUS GRANDIFLORA			
GIANT FLOWERING HYBRIDS—Tr.	1/4 Oz.	Oz.	
Pkt., 40c	1.00	3.35	
PANSY FLOWERED MIX—Tr. Pkt.,			
50c	1.00	3.35	
MASTERPIECE DWARF MIXED—	1 50	4.00	
Tr. Pkt., 40c	1.70	4.20	
OBETT WAT			
SMILAX			
ASPARAGOIDES — Greenhouse Climber, Tr. Pkt., 20c	.30	.95	
Climber. II. Pkt., 20c	.50	.55	
STATICE SINUATA	1/4 Lb.	1 Lb.	
DEEP BLUE IMPROVED (Kampf's)			
—Oz., 30c	1.00	3.00	
LAVENDER QUEEN—Oz., 30c	1.00	3.00	
ROSEA SUPERBA—Oz., 30c	1.00	3.00	
YELLOW (Bonduelli)—Oz. 30c	1.00	3.00	
WHITE IMPROVED—Oz., 30c	1.00	3.00	
NEW HYBRIDS MIXED—Oz., 30c.	1.00	3.00	
SUWOROWI — Russian or rat tail	1/4 Oz.	Oz.	
statice. Tr. Pkt., 15c	.30	.80	
PERENNIAL			
CASPIA—Tr. Pkt., 30c	.75	2.00	
DUMOSA—Tr. Pkt., 25c	.85	2.30	
LATIFOLIA—Tr. Pkt., 25c	<b>.</b> 50	1.35	
PEREZII—Tr. Pkt., 25c	.45	1.30	
PUBERULA—Tr. Pkt., 25c	1.10	3.30	
STEVIĀ			
<b>SERRATA</b> —2½'. <b>Tr. Pkt., 25c</b>	.80	2.50	
STRELITZIA			
REGINAE (Bird of Paradise)—100 se	eds, \$3.	50; 500	
seeds, \$16.50; 1000 seeds, \$30.00.			



Column Stock Murphy's Improved Chamois

### -MURPHY'S BETTER COLUMN NON-BRANCHING STOCKS

- \*MURPHY'S RESELECTED GARDENIA—New, very large, double white column stock. Produces 12 to 15 inches of florets on stems nearly 3 feet in length. Sensational!
- \*MURPHY'S NEW YELLOW WONDER—Just as good as Gardenia, but yellow color.
- \*MURPHY'S RESELECTED CHAMOIS IMPROVED—A splendid addition to this group of better column stock.

# ADDITIONAL BETTER COLUMN STOCKS

- \*BALL'S BLUE—Rich lilac blue color.
- CHAMOIS ROSE—Beautiful golden rose.
- DEEP ROSE—Very dark rose; fine for late crop.
- \*GARDENIA-Large pure white.
- **BALL SUPREME**—No. 22 rich silvery rose shading, long stems.
- \*ILLUSION—Bright scarlet flowers on tall stem.
- \*LA FRANCE—Clear rose.
- \*LILAC LAVENDER—Best bright lavender.
- \*Outstanding varieties for cut flowers.

- \*MALMAISON PINK—Fine flesh pink, large flowers
- and splendid stem.

  MOONLIGHT—Old light yellow.
- \*MURPHY'S ROSE—Best clear rose for florist trade. PINK—Bright pink.
- RUBY—Crimson red; stem shorter than Illusion.
- SILVERY LILAC—Good lavender.
- WHITE—Pure white.
- **CHOICE MIXED**—Splendid mixed made from separate colors.

Above Varieties: ½ Tr. Pkt., 60c; Tr. Pkt., \$1.00; ¼ Oz., \$2.50; 1 Oz., \$9.00



Single Floret—Stock Giant of California

STOCKS GIANTS OF CALIFORNI	A	
GOLDEN GATE—Golden yellow.		
MONTEREY—Bright pink.		
MOJAVE—Purple.		
PACIFIC—Light blue.		
REDWOODS—Red.		
SANTA BARBARA—Chamois.		
SANTA MARIA—Pure white.		
SEQUOIA—Rose carmine.		
THE REDWOODS—Blood red.	1/ 0	_
TAHOE—Lavender.	1/4 Oz.	Oz.
YOSEMITE—Rose.		
Above varieties, Tr. Pkt., 40c	1.10	3.35
EXQUISITE MIXED—Tr. Pkt., 35c	1.00	3.00
EARLY GIANT IMPERIAL OR		
IMPROVED BISMARCK		
ANTIQUE COPPER—Copper red.		
BLOOD RED		
BUTTERCUP—Deep cream.	41.7	
CHAMOIS—Clear chamois.		
DARK BLUE		
ELK'S PRIDE—Rich purple.		
FLESH		
GOLDEN ROSE—Well named.		
LAVENDER		
LILAC—Deep lilac-blue.		
ROSE		
WHITE—Clear white.	1.00	0.00
Above varieties, Tr. Pkt., 35c		3.00
MIXED—Tr. Pkt., 30c	.85	2.50

# BRANCHING CHRISTMAS RED

Last year we introduced this new Stock to our Eastern growers. They report it to be exceptionally fine. By actual field tests over a long period of years, this Stock has proven itself to be resistant to local Stock diseases.

EASY TO GROW—Our growers plant about
8 inches apart in trenches. Pinch the center and you get many long branches.

EASY TO SELL—Bright red color and extra

large florets with good flower spikes. **HEAVY PRODUCER**—Large percentage of doubles and many branches. Seed that has been tested for doubles and

disease resistance. Tr. Pkt., 50c; <sup>1</sup>/<sub>4</sub> Oz., \$1.35; 1 Oz., \$4.00; 1 Lb., \$48.00 Stock Dwarf Ten Week

_	½ Oz.	Oz.
<b>SUPER GIANT IMPERIAL</b> — A reselected giant imperial stock with longer stems, larger flowers on better flower spikes. The plants are base branching.		
BLUSH PINK—Tr. Pkt., 50c CHAMOIS IMPROVED — Tr. Pkt.,	1.35	4.00
50c DARK BLUE—Tr. Pkt., 50c NEW FIERY RED—Tr. Pkt., 50c RICH DEEP ROSE—Tr. Pkt., 50c ROSE PINK—Tr. Pkt., 50c	1.35 1.35 1.35 1.35 1.35	4.00 4.00 4.00 4.00 4.00
STOCK DWARF (Ten Weeks) BRIGHT PINK, CANARY YELLOW, CHAMOIS, CRIMSON, FLESH,		
PINK, LAVENDER, MAUVE, PUR- PLE or WHITE—Tr. Pkt., 35c	.70	2.10
MIXED—Tr. Pkt., 25c	.45	1.35
BEAUTY OF NICE  AMERICAN BEAUTY—Deep rose. AURORA—Chamois. BELLE OF NAPLES—Old rose. BEAUTY OF NICE—Deep flesh. LAVENDER MAUVE—Lilac. MONTE BLANC—White. MONTE CARLO—Yellow. SOUVENIR DE MONACO—Crimson. SUMMER NIGHT—Dark blue. ROSE OF NICE—Rose pink. Above varieties, Tr. Pkt., 25c MIXED—Tr. Pkt., 25c	.60 .60	1.65 1.65
STOCK ENGLISH WINTER OR BROMPTON CELESTINE — Lavender blue. Tr.		
Pkt., 50c	1.65	5.00
CRIMSON KING—A rich red. Tr.	1.65	5.00
Pkt., 50c	1.65	5.00
VIOLETTA—Violet purple. Tr. Pkt.,		
50c	1.65	5.00
50c	1.65	5.00
MIXED—Tr. Pkt., 50c	1.45	4.25
STOKESIA PERENNIAL CYANEA — Blue cornflower like flowers. Tr. Pkt., 35c	.65	2.00



Early Flowering Sweet Pea Chime

# SWEET PEAS

Early Flowering Spencer or Winter Peas

AMERICAN BEAUTY—Carmine crimson.

APOLLO—Salmon cerise.

BALL ROSE IMP.—Rose pink.

BOON—Salmon pink cream ground.

BURPEE'S WHITE—Giant flowering white seeded.

**CHIME**—Light salmon pink.

CASCADE—Ruffled edge, pure white, white

DAPHNE—Pink, dwarf cream salmon pink.

ELEANOR BLUE-Light blue.

EMBLEM—Light salmon cerise.

HARMONY—Lavender, light rosy veined.

JOSIE—Rose pink on white ground; long-stemmed.

LADDIE IMPROVED—Rose.

MAJESTIC ROSE—Very close to Josie in color.

MARINER—Clear marine blue.

MARS—Crimson with dark cast.

MEMORY—Clear rosy lavender.

MRS. REDDICK—Flesh pink.

NAVY BLUE---Violet blue.

**PRIDE**—Cerise, long stemmed.

REDWOOD—Dark crimson.
SHIRLEY TEMPLE—Giant rose pink.

**STAR**—Rose pink shaded salmon.

SUNRAY-Orange cerise.

TRIUMPH—Purple or red lilac mauve.

VULCAN—Orange scarlet.
WHITE HARMONY—Long stemmed black seeded

1 Lb. All above early flowering peas, 1/4 Lb. 4.00 1.35 MIXED—Oz., 30c ..... 1.10 3.50

# Five New Early Peas of Exceptional Merit

COOUETTE—Gorgeous coral pink.

DAWN-Deep chamois pink.

GERANIUM—Salmon cerise.

MAGIC-Delicate mauve.

MISS LIBERTY—Striking rose carmine.

Above 5 varieties oz., 50c; 1/4 lb., \$1.50.

# LATER OR STANDARD SPENCER SWEET PEAS

AMBITION—Deep lavender.

AVALANCHE—Best pure white.

BRIDAL VEIL—Glistening white.

BRILLIANT ROSE—Warm Tyriant Rose.

CAPRI—Best light blue; long stems vigorous.

CHIEFTAIN—Pure satiny mauve.

DISCOVERY—Chamois pink.

ECSTASY—An appealing shade of blush pink.

FLAGSHIP—Deep navy blue; Silver Medal award.

GRANDEUR—Shell pink.

GRAND SLAM-Bright scarlet cerise, shaded orange; a sparkling flower with great appeal.

KING LAVENDER—Light clear lavender.

LULLABY — Charming shade of light rose-pink.

MRS. A. SEARLES—Bright cerise, large blooms.

OLYMPIA—A deep royal purple.

PEER-Bright orange pink. Award of Merit.

PERSONALITY—Coral salmon pink; an outstanding flower; does not burn in bright sunshine.

PINKIE—Rich rose pink. The largest and finest.

PINNACLE—Very deep rose pink.

POWERSCOURT—The best lavender.

RED BOY-Best deep crimson; large flowers.

SIMPLICITY—New shade of deep chamois pink on cream ground.

SMILES—Exquisite shrimp pink tinged with salmon; great vigor.

TANGERINE IMP. — Salmon-orange; requires shadina

WARRIOR—Ox-blood maroon, sparkling sheen.

WELCOME—The most dazzling of all the scarlets.

YOUTH-Pure white with picotee edge of soft pink;

especially fragrant, large flowers. 1/4 Lb. Above varieties of standard sweet peas, **Oz., 20c** ..... 2.25 STANDARD CHOICE MIXED-Oz.,

20c .....

.50 1.50

**VENIDIUM** 

SWEET WILLIAM	Oz.	1/4 Lb.
SINGLE MIXED—Tr. Pkt., 20c  DOUBLE MIXED—Tr. Pkt., 20c  ANNUAL SINGLE MIXED—Excel-	.95 1.15	2.85 3.35
lent mixture. Tr. Pkt., 20c	.75	2.25
TAGETES (See Marigold)	1/4 Oz.	Oz.
THALICTRUM DIPEROCARPUM—3' to 4' tall flowering perennial plant; rosy purple flowers and fine foliage. Tr. Pkt., 15c	.85	2.50
with black centers. <b>Tr. Pkt., 15c GIBSONI</b> —Extra large deep	.30 1/16 Oz.	.80
orange: true color. Tr. Pkt., \$1.00	1.65	5.00



Tithonia Speciosa Fireball

TITHONIA (Mexican Sunflower)  SPECIOSA (Golden Flower of the Incas)— 5' orange scarlet flower;	1/4 Oz.	Oz.
somewhat resembles orange scar- let dahlia. <b>Tr. Pkt., 25c</b>	.45	1.35
Pkt., 30c	.55	1.65
TRITOMA  HYBRIDS MIXED (Red Hot Poker)— Yellow and orange shades. Tr. Pkt., 30c	.55	1.65
TORENIA	1/4 Oz.	Oz.
FOURNIERI — Rich combination of		
deep blue with deeper blotches on lip. <b>Tr. Pkt., 35c</b>	.80	2.50
TRACHELIUM (Throatwart)	1/2 Oz.	1/4 Oz.
COERULEUM—Deep blue. Tr. Pkt.,	1.15	2.00



v	ani	din	m F	'met	110	sum
- V I	-100	aru		usi	шo	Sum

1/4 02

Oz.

2.00

dark centers. Tr. Pkt., 50c	1.35	4.00
HYBRIDS MIXED - Contains hy-		
brids of creams, white, orange and salmon shades. <b>Tr. Pkt., 50c</b>	1.35	4.00
VERBENA GIANTS		
GRANDIFLORA		
Some blooms of this improved strain measures an inch in diameter; of spreading growth.		
BEAUTY OF OXFORD HYBRIDS—		
Shades of soft rose pink with large		
white eye. Tr. Pkt., 35c	.80	2.50
ETNA — Light scarlet with slight	65	0.00
eye. <b>Tr. Pkt., 25c</b>	.65	2.00
GIANT SALMON PINK — Shade deeper than Luminosa. Tr. Pkt., 35c	.80	2.50
LAVENDER GLORY — Giant lav-		
ender with large creamy white eye.  Tr. Pkt., 35c	.80	2.50
LUCIFER — Light scarlet, self. Tr.		
Pkt., 35c	.80	2.50
LUMINOSA—Light salmon pink		
with white eye. Tr. Pkt., 35c	.80	2.50
ROSEA STELLATA — Deep rose		
pink with large white eye. <b>Tr. Pkt.</b> , 35c	.80	2.50
ROYALE — Rich deep blue with		
eye. Tr. Pkt., 35c	.80	2.50
SPRECTRUM RED — Deep scarlet		
self. Tr. Pkt., 35c	.80	2.50
VIOLACEA STELLATA — Medium		
blue with large white eye. Tr. Pkt., 35c	.80	2.50
WHITE—Pure white. Tr. Pkt., 35c	.80	2.50



Verbena-Hybrid Giants

1/4 Oz.

.85

# VERBENA HYBRIDA MAMMOTH

This strain has been greatly improved as to color, size of bloom and plant structure.

BLUE SHADES—Shades of blue, no eye; light green foliage.

**DEFIANCE**—Scarlet; white eye.

ELLEN WILLMOTT-Light pink. GOLDEN QUEEN-Light yellow, self.

MAYFLOWER - Medium pink with

white eye.

1/4 Oz. Oz. PINK and ROSE SHADES. PURPLE SHADES. WHITE—With slight cream eye. Above varieties, Tr. Pkt., 20c.... .40 1.15 MIXED—Tr. Pkt., 15c..... .35 1.00

### VERBENA COMPACTA

Dwarf compact plants, continuous bloomer; comes in two types—compact baby type and dwarf erecta; fine for bedding and borders.

CARMINE BALL (Compacta) — 6"; carmine, self.

CHAMOIS (Erecta) — 6"; pale chamois pink, small eye.

DARK BLUE (Erecta)—6"; dark blue. FIRE BALL (Compacta)—4" to 5";

bright scarlet self. VIOLET BOUQUET (Compacta) — 6"; deep violet, large white eye.

WHITE-6"; pure white.

MIXED — All colors listed above. Tr. Pkt., 25c..... ROYAL BOUQUET

A verbena of upright type; 12" to 18" tall.	1/4 Oz.	Oz.
MIXED—Brilliant mixed with large white eye. Tr. Pkt., 25c VERBENA BONARIENSIS—3' to 4';	.80	2.50
perennial species, bearing numerous sprays of heliotrope or lavender blue flowers; suited for cut flower		
work. Tr. Pkt., 25c	.80	2.50
VERBENA ERINOIDES (Moss Verbena)—Purple. Tr. Pkt., 20c	.35	1.00
VENOSA—Pure or heliotrope blue. Tr. Pkt., 20c VENOSA LILACINA—Delicate lilac	.35	1.00
blue. Tr. Pkt., 20c	.35	1.00
VINCA		

## VIOLA

This choice seed is sunripened in Southern California, hand picked for you from carefully selected plants. Good Viola seed is very scarce this year, so get yours now.

.60

.55

1.65

1.75

Old fashioned garden periwinkle. 15". ROSEA MIXED—Tr. Pkt., 30c ....

so get yours now.	Oz.	l Lh.
ADMIRATION — Purple. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
ARKWRIGHT RUBY—Tr. Pkt., 75c.	9.00	108.00
BLACK PRINCE—Tr. Pkt., 45c; 1/4	3.00	100.05
Oz., \$1.65	5.00	60.00
BLUE BUTTERFLY—Tr. Pkt., 50c	5.00	60.00
BLUE PERFECTION — Good Blue.	F 00	00.00
Tr. Pkt., 50c; 1/4 Oz., \$1.65  CHANTREYLAND—Apricot orange.	5.00	60.09
Tr. Pkt., 60c; 1/4 Oz., \$2.00	6.00	72.00
LUTEA SPLENDENS—Chrome yel-		
low. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
PAPILLIO LIGHT BLUE—Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
PAPILLIO DARK BLUE - Tr. Pkt.,	0.00	30.00
50c; ½ Oz., \$1.65	5.00	60.00
PRIMROSE DAME — Sulphur yellow. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
PUCK—Purple with yellow wings	3.00	60.00
and dark penciling: small flow-		
ered. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
WHITE PERFECTION—Best white. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
JOHNNY JUMP UP-Tr. Pkt., 45c;	Applica-	
<sup>1</sup> / <sub>4</sub> Oz., \$1.65	5.00	60.00
MIXED — Carefully blended from separate colors. Tr. Pkt., 50c; 1/4		
Oz., \$1.65	5.00	60.00
	_ 5	
VIRGINIAN STOCK	Oz.	1/4 Lb.
Eight inch compact bedding plants used for beds and borders.		
ROSE or WHITE—Tr. Pkt., 20c	.75	0.50
MIXED—Tr. Pkt., 20c	.75 .60	2.50 2.00
	100	2.00
WALLFLOWER ANNUAL		
SINGLE MIXED—Shades of blood		
red, brown and yellows. Tr. Pkt., 15c	.40	
DOUBLE EARLY WONDER-2'.	1/4 Oz.	Oz.
T-1 ( ( 1 11 11 110		

Early form of double wallflower.

Tr. Pkt., 30c .....

3.00

Oz.

# ORDER FOR MURPHY SEED CO.

Quality Seed -- Wholesale

19

745 WALL STREET

LOS ANGELES, CALIFORNIA

WANTED	TERMS
AAWIAIED	

FIRM NAME

PLEASE USE SAME FIRM OR GREENHOUSE NAME ON ALL ORDERS TO AVOID CONFUSION ON OUR RECORDS.

STREET OR R. F. D.

CITY AND STATE

THIS ORDER APPROVED AND SIGNED BY

REMITTANCE ENCLOSED

BUYER \$

REC'D	PROCESSOR AND STREET
оит	
СК. М. О.	
ST. OR CUR.	
c. o. D.	
CHG.	
SOURCE	CHECKER

UANTITY	ARTICLE	PRICE	AMOUN
			THE SECTION COMES, COMMISSION SPECIAL
And the second s			
			- Colored Colo
AND THE RESIDENCE OF THE PARTY			The state of the s

Please write in this space name and address of a florist who you believe would be interested in receiving our catalog. Thanks.

QUANTITY	ARTICLE	PRICE	AMOUNT
Parameter (Parameter and American Ameri			
	1		
and the state of t			
		:	
-			
NAME OF THE PROPERTY OF THE PR			
F/6			

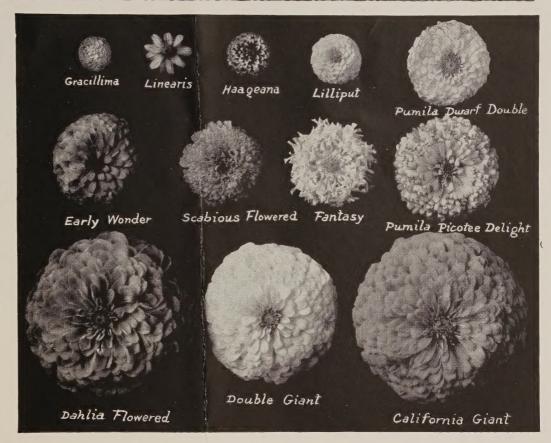
**PLEASE** 

We invite constructive criticism. If you have received stock from us that does not suit you just pencil it down here. Or if certain varieties do particularly well in your section it is equally interesting of course. Let's have a few words from you.

# MURPHY SEED COMPANY 745 WALL STREET LOS ANGELES, CALIFORNIA



Because Zinnias are a very important item for you, much work has been done on them, especially on the California Giants, Dahlia-flowered and Pompon types, to true them as to doubles, color and type. We are pleased to give you these much better and truer types for your critical clientele.



### ZINNIAS Giant Dahlia Flowered

Plants are of medium height. The flower is built up to resemble a show type of dahlia, hence its name. Our seed is all from reselected stock, very true to color and high percentage of doubles.

CANARY BIRD-Yellow.

CRIMSON MONARCH—Deep crim-

SON.

**DREAM**—Deep lavender.

**EXQUISITE**—Light rose, deep rose center.

GOLDEN DAWN-Golden yellow.



Zinnia Dahlia Flowered

Totte ma Tittion—Titen purple.		
GOLDEN STATE—Orange yellow.		
ROYAL PURPLE—New rich purple.		
ILLUMINATION—Deep rose self.		
ORIOLE—Orange and gold.		
POLAR BEAR—White.	1/4 Oz.	Oz.
SCARLET FLAME—Bright scarlet.		
Above varieties, Tr. Pkt., 20c	.30	.95
DAHLIA FLOWERED MIXED	1/4 Lb.	l Lb.
Made from separate colors. <b>Tr. Pkt.</b> , <b>20c</b> ; 1/4 <b>Oz.</b> , 30c; <b>Oz.</b> , 95c	2.50	10.00
	2.00	10.00
DAHLIA FLOWERED CHOICE		-
MIXED—1/4 Oz., 25c; Oz., 80c	2.25	9.00

### LILLIPUT POMPON

Next to the Giants this type of zinnia comes second in popularity. Small, neat flowers borne on long stems make this variety valuable for cut flower work. Our strain comes truer than any zinnia listed.

PURPLE PRINCE—Rich purple

CANARY YELLOW
CRIMSON GEM
FLESH
GOLDEN ORANGE
PURPLE
ROSEBUD
SALMON ROSE
SCARLET
VALENCIA—Burnt orange.
WHITE
Above separate colors. Tr. Pkt.,

MIXED-Tr. Pkt., 20c .....

	Oz.	1/4 Lb.
, 20c	.80 .75	2.50 2.25

# ZINNIA SCABIOSA FLOWERED IMPROVED MIXED

This strain produces larger flowers	1/4 Oz.	Oz.
and greater percentage of true type		
over the regular strain; excellent		
color range. Tr. Pkt., 20c	.25	.80



Zinnia-California Giant

ZINNIA MEXICANA (Haageana)

CAMI CHIMI GIIIII OII IIIIIIII		100	
Having greater height and size of 1/4 Oz. Oz.	DOUBLE MIXED — Very dwarf at-	Oz.	1/4 Lb.
bloom these zinnias are becoming	tractive zinnia. Tr. Pkt., 20c	1.00	3.00
more popular each year; huge flat type flower borne on long stems.	TININII X		
CHERRY QUEEN—Cerise pink.	ZINNIA		
DAFFODIL—Canary yellow.	EARLY WONDER — Dwarf early	1/4 Oz.	Oz.
GOLDEN QUEEN—Golden yellow.	flowering Zinnias producing masses of pumila type flowers.		
LAVENDER QUEEN—Lavender.	Mixed colors. Tr. Pkt., 20c	.45	1.40
MISS WILLMOTT—Soft pink.		-	
ORANGE KING—Burnt orange.	ZINNIA		
PURITY—White.			
ROSE QUEEN—Bright rose.	PUMILA PICOTEE DELIGHT—Medium sized flowers with curled		
SALMON QUEEN — Salmon pink.	petals and picotee markings.		
SCARLET GEM—Scarlet.	Mixed colors. Tr. Pkt., 25c	.30	.90
VIOLET QUEEN.			
Above varieties, Tr. Pkt., 20c30 .95 CALIFORNIA GIANTS MIXED—	ZINNIA		
Made from above colors. Tr. Pkt., 1/4 Lb. 1 Lb.	DOUBLE GIANTS — Fine double		
20c; 1/4 Oz., 30c; Oz., 95c 2.50 10.00	flowers, choice mixed. Tr. Pkt., 15c	.30	.80
CALIFORNIA GIANTS CHOICE			
MIXED— $\frac{1}{4}$ Oz., 25c; Oz., 80c 2.25 9.00	ZINNIA FANTASY		
	FINEST MIXED		
ZINNIA ELEGANS PUMILA			
	Rounded medium size flowers, com-		
Medium size flowers, very good for bedding and cut flower work.	posed of a mass of shaggy ray-like petals. <b>Tr. Pkt., 20c</b>	.25	.80
BRIGHT SCARLET	potenti. Ili I kuji Boo	.20	.00
CANARY YELLOW	ZINNIA LINEARIS		
FLESH	LINEARIS - Single orange with		
GOLDEN YELLOW	yellow stripe. Tr. Pkt., 25c	.55	1.65
PINKIE SALMON ROSE Oz. 1/4 Lb.			
SALMON ROSE WHITE	ZINNIA GRACILLIMA	Oz.	1/4 Lb.
Above separate colors, Tr. Pkt., 20c .60 1.80	RED RIDING HOOD—Deep scarlet;	02.	-/4 LD.
MIXED—Tr. Pkt., 15c	miniature flowers. Tr. Pkt., 20c	.60	1.80
	200	.00	1.00

CALIFORNIA GIANTS OR MAMMOTH